

DARLA MOORE SCHOOL OF BUSINESS OVERVIEW



**YOUR GATEWAY
TO GLOBAL OPPORTUNITY**



**Darla Moore
School of Business**
UNIVERSITY OF SOUTH CAROLINA

MOORE SCHOOL MISSION AND VALUES

Purpose

Changing lives through education

Core Values

- Excellence
- Integrity
- Teamwork
- Resilience



[Read about the Moore School's mission and values >>](#)



**Darla Moore
School of Business**
UNIVERSITY OF SOUTH CAROLINA

TOP-RANKING PROGRAMS

**NO.
1**



UNDERGRADUATE INTERNATIONAL BUSINESS DEGREE

FOR 25 CONSECUTIVE YEARS

U.S. NEWS & WORLD REPORT, "AMERICA'S BEST COLLEGES," 2024

**NO.
1**



BEST INTERNATIONAL MBA PROGRAM

*AND IN THE TOP 3 OVERALL FOR
34 CONSECUTIVE YEARS*

U.S. NEWS & WORLD REPORT, 2024

**NO.
1**



PROFESSIONAL MBA PROGRAM IN SOUTH CAROLINA

NO. 27 IN THE UNITED STATES

U.S. NEWS & WORLD REPORT, 2023

**NO.
3**

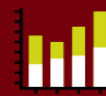


UNDERGRADUATE SUPPLY CHAIN PROGRAM

IN NORTH AMERICA

GARTNER, 2022

**4TH
LARGEST**



RISK MANAGEMENT AND INSURANCE SCHOOL

IN THE UNITED STATES

BUSINESS INSURANCE, 2020

**NO.
6**



GRADUATE SUPPLY CHAIN PROGRAM

IN NORTH AMERICA

GARTNER, 2022

[View all Moore School academic rankings >>](#)



UNDERGRADUATE PROGRAMS AT A GLANCE

9 majors

- Accounting
- Economics
- Finance
- International Business
- Management
- Operations and Supply Chain
- Marketing
- Real Estate
- Risk Management and Insurance

2 concentrations

- Business Analytics
- Sustainability in Business

& 70+ minors across USC

[View all Moore School programs and degrees >>](#)



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UNDERGRADUATE SPECIALTY PROGRAMS

Specialty programs

- Finance Scholars
- Marketing Scholars
- Accounting Scholars
- Management Scholars
- Econ Scholars
- Ops & Supply Chain Senior Capstone Consulting Projects
- Rising Scholars



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School of Business
UNIVERSITY OF SOUTH CAROLINA

EXPERIENTIAL OPPORTUNITIES

- Scholars Programs
- Study Abroad
- Faculty Led Projects
- Internships
- Case Competitions
- Student entrepreneur pitch competitions
- Student leadership opportunities
- Business Fraternities
- Business Clubs



GRADUATE PROGRAMS AT A GLANCE

8 Graduate Programs

- Master of Accountancy (MACC)
- One-year MBA
- International MBA
- Professional MBA
- Master of Science in Business Analytics (MSBA)
- Master of Arts in Economics
- Master of Human Resources
- Master of International Business

7 Graduate Certificates

- Business Analytics
- Cybersecurity
- Enterprise Resources Planning Systems
- Global Strategy
- International Finance
- International Market Development
- Strategic Innovation



[View all Moore School programs and degrees >>](#)



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ENROLLMENTS BY MAJOR – SOPHOMORE - SENIOR

Majors	Fall 2017	Fall 2018	Fall 2019	Fall 2020	Fall 2021	Fall 2022
Accounting	536	513	511	515	459	404
Business Economics	253	217	196	225	220	184
Finance	1481	1397	1504	1618	1529	1433
International Business	431	466	499	525	531	518
Management	911	798	763	789	754	739
Marketing	1066	978	941	933	929	974
Operations & Supply Chain	692	654	541	527	494	541
Real Estate	114	106	130	158	198	227
Risk Management & Insurance	355	369	361	327	273	231
Totals	5839	5498	5446	5617	5387	5251

USC STUDENT EXPERIENCE – 550+ STUDENT ORGANIZATIONS



LIFE AS A

GAMECOCK



UNDERGRADUATE INTERNATIONAL BUSINESS PROGRAM



Darla Moore School of Business

#1 RANKED UNDERGRADUATE INTERNATIONAL BUSINESS PROGRAM IN THE US

According to US News and World Report, 2024

**NO.
1**



UNDERGRADUATE INTERNATIONAL BUSINESS DEGREE

FOR 25 CONSECUTIVE YEARS

U.S. NEWS & WORLD REPORT, "AMERICA'S BEST COLLEGES," 2024



“I think students should consider the Moore School's international business program because you are challenged to think for yourself. The international business program provides students a unique perspective about the world by facing the hard issues head-on.”

Taylor Bilardello



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IB UNDERGRADUATE PROGRAM STRUCTURE

CHOOSE BETWEEN TWO PROGRAMS



Global International Business Program

Our world-renowned Global International Business program is built around a cutting-edge comprehensive academic curriculum and has a proven record of preparing students for successful business careers. This includes at least one semester studying at an international partner school.



Cohort International Business Programs

Our five highly innovative and competitive cohort IB programs provide unique opportunities for greater specialization in a specific region, a thematic area or both. Each is jointly run with one or more partner institutions from a respective region. These programs are structured in cohorts — including students from the Moore School and the partner institutions — that immerse themselves in different locations and progress through the program together.



GLOBAL IB

Students admitted to the South Carolina Honors College receive immediate admission into the program. Others can apply for competitive entry following the spring of their freshman year.

[Learn more about the IB Classic program >>](#)



IB COHORTS

Students applying to UofSC as freshmen can apply for the IB Cohort programs. The application is separate and concurrent with your UofSC application.

[Learn more about IB Cohort programs >>](#)



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UNIVERSITY OF SOUTH CAROLINA

5 COHORT PROGRAMS

Allow undergraduate international business students the opportunity to study abroad for up to 2 years



**International Business
in the Middle East and
North Africa »**

Cairo, Egypt



**Responsible
International
Leadership »**

Cergy, France



**International Business
of the Americas »**

Santiago, Chile



**International Business
and Chinese
Enterprise »**

Hong Kong, China



**International Business
Education Alliance »**

Mannheim, Germany, Singapore
and Rio de Janeiro, Brazil

[Learn more about IB Cohort programs >>](#)



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UNIVERSITY OF SOUTH CAROLINA

IB UNDERGRADUATE PROGRAM CORE COMPETENCIES

BUILDING SKILLS

Gain the professional and personal intelligence it takes to have a successful career.

International and Domestic Business

Building relationships and conducting transactions across borders

Intercultural Competence

Developing the skills to communicate effectively and work collaboratively across cultures

Cultural Awareness

Learning about and respecting diverse cultures and beliefs

Critical Thinking

Analyzing and evaluating information to make informed decisions or judgments

Decision-making Expertise

Applying critical thinking and analytical skills to make informed and effective decisions

Organizational Skills

Planning, prioritizing and managing tasks and resources to achieve specific objectives

USING YOUR DEGREE

Potential Careers

- Consultant
- Accountant
- Marketer
- Purchasing Manager
- Logistics Expert

Workplace Settings

- Consulting
- International Business
- Accounting
- Finance
- Marketing
- Logistics



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MASTER OF INTERNATIONAL BUSINESS



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MASTER OF INTERNATIONAL BUSINESS - RANKED #1 IN THE US FOR VALUE

According to Financial Times MiM Rankings, 2023

**NO.
1**



**MIB IN THE U.S.
FOR VALUE**

AND #27 IN THE WORLD

FINANCIAL TIMES MiM RANKINGS, 2023

“

I chose the Master of International Business program because the curriculum interconnected a strong foundation of economics, politics and culture that would develop the skillset I needed to lead across borders.

”

Carlos Cueto | '18 Master of International Business



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UNIVERSITY OF SOUTH CAROLINA

BUILD YOUR PATHWAY

ONE-YEAR MIB

10

Classes + Professional
Development
Workshop Series

+



Business Methods
Boot Camp and
Pre-Semester Workshops

+



1 Graduate
Certificate

=

MIB

THE MIB COMMON CORE

2

semesters

- Comparative Corporate Governance
- International Management

4

required courses

- International Business Negotiations
- Nation States, Regional Networks and Global Markets

[View track requirements
and the full MIB
curriculum >>](#)

CUSTOMIZABLE CERTIFICATE OPTIONS



GLOBAL STRATEGY AND
LEADERSHIP CERTIFICATE



INTERNATIONAL FINANCE
CERTIFICATE



INTERNATIONAL MARKET
DEVELOPMENT CERTIFICATE

BUILD YOUR PATHWAY

[View track requirements
and the full MIB
curriculum >>](#)

DOUBLE-DEGREE PROGRAM



Helsinki, Finland **AALTO UNIVERSITY**

Master of People Management and Organizational Development
Specialization: Design Thinking



Istanbul, Turkey **KOC UNIVERSITY**

Master of Science in International Management
Specialization: Emerging Market, Doing Business in Africa and Asia



Mannheim, Germany **UNIVERSITY OF MANNHEIM**

Master of Management and International Business
Specialization: Consulting, Economics, and Tax



Milan, Italy **BOCCONI UNIVERSITY**

Master of International Management
Specialization: Luxury Brand Management, Finance, and Strategy



Paris, France **ESCP EUROPE**

Master in Management
Msc in Strategy and Consulting
Msc in Digital Business Project Mgmt
Msc in HRTM
Specialization: Digital Marketing, Consulting, and Finance



Shanghai, China **SHANGHAI JIAO TONG UNIVERSITY**

Master of International Business
Specialization: Economics, Supply Chain, Doing Business in Asia



Singapore or Cergy, France **ESSEC BUSINESS SCHOOL**

Master in Strategy and Management of International Business
Specialization: International Management, Strategy, Doing Business in Asia

**New for Fall 2024:*

Barcelona, Spain
ESADE Business School

Brussels, Belgium
Vlerick Business School



TWO YEARS, TWO COUNTRIES, TWO DEGREES

[Learn more about the MIB Double-Degree programs >>](#)

MIB JOB SUCCESS

Recently, our graduates have gone on to work
at **national and global firms** such as:

AMAZON BANK OF AMERICA CAPGEMINI DELL EMC
GOLDMAN SACHS IBM JP MORGAN KPMG MCKINSEY
MICROSOFT OPEL PRICEWATERHOUSECOOPER SpaceX
SYNGENTA TRUIST UPS

And in industries such as:

CONSULTANCY CORPORATE FINANCE
GLOBAL STRATEGY INTERNATIONAL INVESTMENT
BANKING MARKETING PUBLIC AFFAIRS
PUBLIC RELATIONS SOFTWARE



MASTER OF SCIENCE IN BUSINESS ANALYTICS



Darla Moore School of Business

ONE-YEAR, STEM-DESIGNATED MSBA PROGRAM

Develop core competencies in advanced analytics for the global job market

Strengthen skills in...

- acquisition and management of large streams of data;
- creation, analysis and solution of statistical and analytical models;
- interpretation of results for use in business decision-making



Pathways for Analytics Professionals

To work in data-driven industries as...

- Business analyst
- Financial analyst
- Market research analyst
- Operations research analyst



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CROSS-FUNCTIONAL, INTER-DISCIPLINARY STRUCTURE

MSBA combines project-based learning with traditional teaching methodologies

➤ 5 Required Core Classes

➤ 4 Electives

- Students may take a generalist approach or delve deeper into a specific discipline (e.g., marketing, finance, operations & supply chain, international business)
- Example electives:
 - Digital Marketing & Social Media Analytics
 - Revenue Management
 - Risk Management
 - Data Analytics for International Business
 - Big Data Analytics

➤ 1 Practicum project or Internship

- Project partners include United Community Banks, Inc., USC Athletic Department, SimplyNUC, Healthy Learners (non-profit)

[View the full MSBA curriculum >>](#)

Curriculum by Semester			
Course Name	Credit Hours	Course Name	Credit Hours
Fall		Spring	
Project Management	3	Advanced Quantitative Methods	3
Data Resource Management	3	Practicum Project or Internship	3
Quantitative Methods	3	Elective	3
Data Science for Business <i>or</i> Applied Econometrics	3	Elective	3
Elective	3	Elective	3
Total Semester Hours		Total Semester Hours	
15		15	



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U.S. NEWS & WORLD REPORT, 2024



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IMBA 2-YEAR CURRICULUM

EARLY JULY – MID-AUGUST	MID-AUGUST – MID-DECEMBER	EARLY JANUARY – EARLY MAY
7 WEEKS ON CAMPUS	14 WEEKS ON CAMPUS	14 WEEKS ON CAMPUS
Quantitative Methods Financial Accounting Leading Teams & Organizations	Operations Management Global Finance Global Marketing Managerial Accounting	Elective 1 Elective 2 Elective 3 Elective 4 Advanced Quantitative Methods
CLP Career Leadership Program	Global Strategic Management Managing the Multinational Enterprise	International Business Trip (Spring Break Elective - Optional)

MID-MAY – MID-AUGUST	MID-AUGUST – MID-DECEMBER	EARLY JANUARY – EARLY MARCH	MID-MARCH – EARLY MAY
12 WEEKS IN COMPANY	14 WEEKS ON CAMPUS	8 WEEKS IN-COUNTRY IMMERSION	7 WEEKS ON CAMPUS
Corporate Internship (10 - 15 Weeks)	Elective 5 Elective 6 Elective 7	International Field Study (Part 1)	International Field Study (Part 2)
International Business Trip (Pre-Internship Elective - Optional)	LANGUAGE TRACK		Global Economics
	Language 1 Language 2	International Language Immersion	Comparative Institutional Systems
	GLOBAL TRACK		International Business Trip (Spring Break Elective - Optional)
	Elective 8 Elective 9	Global Business Topics Immersion	

International Master of Business Administration

A traditional MBA with an international perspective, the IMBA program is a 22-month immersive experience with a unique blend of classroom instruction, hands-on projects and experiential learning abroad—including working directly with global companies.

Two tracks are available in the IMBA program: the Global track and the Language track. The Global track offers an enhanced global curriculum with immersion in an English-speaking country, while the Language track offers intensive studies in French, German or Spanish. Students select from a range of functional specializations that align with their interests, including finance, operations and supply chain, marketing and strategic management. Graduate certificates and elective courses beyond the functional specializations offer students greater opportunity to customize their program of study. The IMBA program also provides students with experiential learning opportunities by integrating coursework with real-world consulting projects.

[View track offerings and the full IMBA curriculum >>](#)

IMBA STUDENT EXPERIENCE



Chase Klasson • 1st

Middle East Expert | Geopolitics | Country Risk | Emerging Markets | Speaker | Consul...

1h •

As my mandatory International MBA European study abroad session came to a close as of last weekend, I would like to do a recap.

A blessing of the University of South Carolina program was that I was required to spend time at ESCP, the École Supérieure de Commerce de Paris, which is the oldest business school on the European continent.

I was lucky enough to take a French language course for six hours per week, in addition to courses on the how the latest cognitive neuroscience research relates to conducting business ([Robert Piret](#)) and a course on deep tech entrepreneurship ([Martin Kupp](#)).

In addition to the extremely engaging courses, I was fortunate to have been able to visit countless cities throughout Western Europe.

I've included a map pinpointing the cities I was able to visit. I am sharing this information as I would be more than happy to share my thoughts and opinions on any of the places I've visited, as though each city has its perks, I realize vacation lengths are limited so time needs to be used effectively.

Until next time Europe, au revoir!

[#travel](#) [#europe](#) [#ESCP](#) [#paris](#) [#France](#) [#universityofsouthcarolina](#) [#darlamoore](#)
[#mba](#) [#imba](#) [#UofSC](#) [#gamecocks](#) [#internationalbusiness](#) [#SouthCarolina](#)

IMBA GRADUATES PLACE AT TOP COMPANIES AROUND THE WORLD



IN GOOD COMPANY

Our alumni are leaders at more than 100 top-performing companies such as:

ACCENTURE
AMAZON
APPLE
COCA-COLA
DELTA
ESPN
JOHNSON & JOHNSON
L'OREAL
MICROSOFT
NEW BALANCE
SIEMENS
STARBUCKS
WELLS FARGO

Companies that have hired our graduates over the past four years:

BANK OF AMERICA
BMW
BOEING
CREDIT SUISSE
DELOITTE
EXXONMOBIL
GOOGLE
HONEYWELL
IBM GLOBAL SERVICES
MICHELIN
MONDELÉZ
UPS
ZULILY



ALUMNI RESIDING IN OVER

80

COUNTRIES

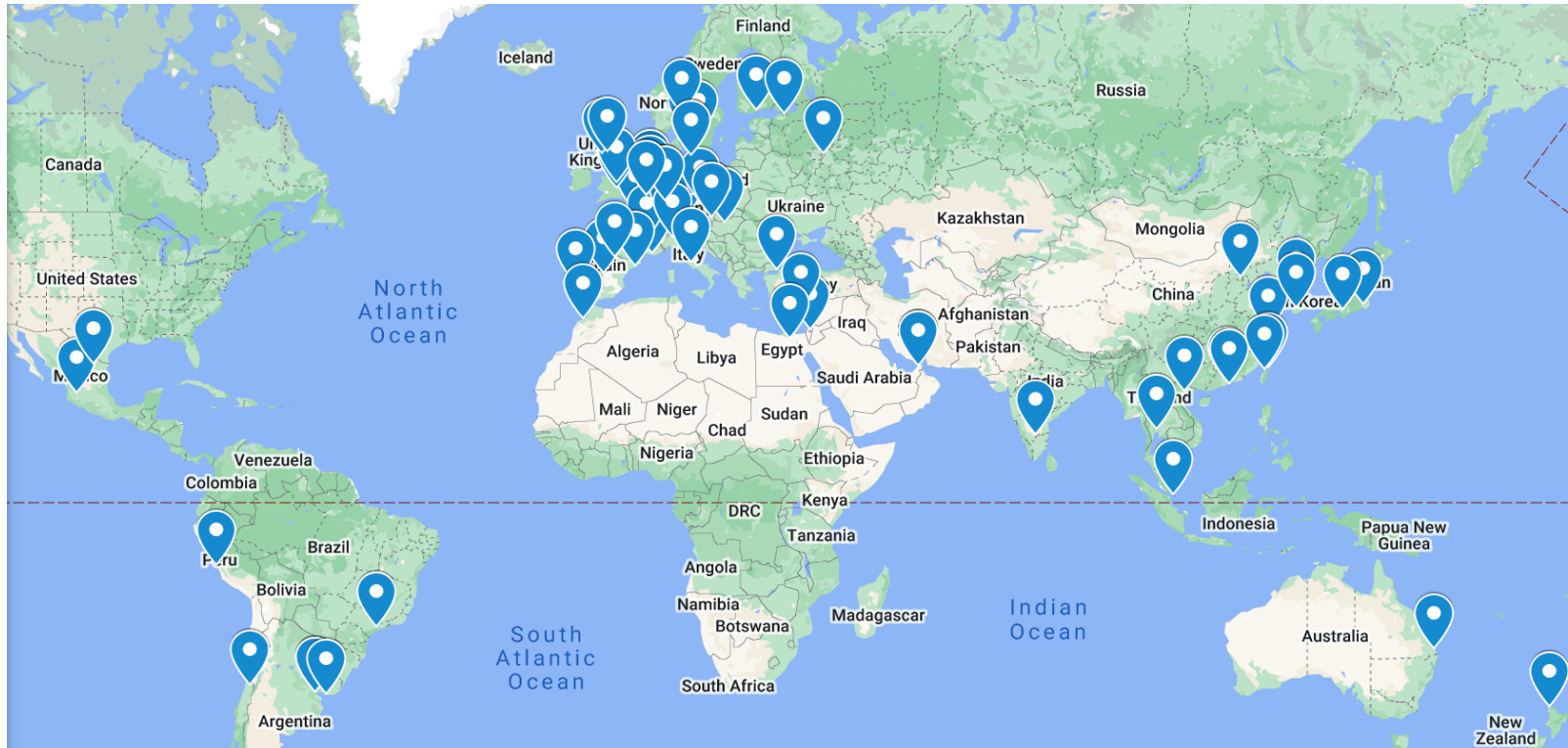


MOORE SCHOOL INTERNATIONAL PARTNERS



Darla Moore School of Business

75+ TOP-RANKED INTERNATIONAL MOORE SCHOOL PARTNERS



98 partner schools

51 countries

80 cities

[View all international academic partners >>](#)



**Darla Moore
School of Business**
UNIVERSITY OF SOUTH CAROLINA

INTERNATIONAL BUSINESS UNDERGRADUATE PARTNERS

With 75+ partner schools available across six continents, our undergraduate students can enrich their educational and professional goals around the world!



Our Cohort Programs offer top-performing students the opportunity to apply to learn at two, three, or even four top universities in different countries

Cohort programs

IBEA	 IN OMNIBUS VERITAS UNIVERSITÄT MANNHEIM	 FGV EBAPE	 ESSEC BUSINESS SCHOOL PARIS-SINGAPORE	
	 香港中文大學 The Chinese University of Hong Kong	 國立臺灣師範大學 National Taiwan Normal University	 LINGNAN UNIVERSITY LANGUAGE AND CULTURE UNIVERSITY	
IBCE				
IBMENA	 THE AMERICAN UNIVERSITY IN CAIRO الجامعة الأمريكية بالقاهرة			
IBA	 FACULTAD ECONOMÍA Y NEGOCIOS UNIVERSIDAD DE CHILE			

IB undergraduates' study at one of our top partner universities in the spring of their junior year

Some of our other partners

 CBS	 COPENHAGEN BUSINESS SCHOOL HANDELSHØJSKOLEN	 UNIVERSITY OF OXFORD
 NUS National University of Singapore	 University of St.Gallen	
 Tecnológico de Monterrey		
 SUNGKYUNKWAN UNIVERSITY 1398	 Dauphine PSL UNIVERSITÉ PARIS	
 TRƯỜNG ĐẠI HỌC NGOẠI THƯƠNG Foreign Trade University		
 THE UNIVERSITY OF AUCKLAND Te Whare Wānanga o Tāmaki Makaurau NEW ZEALAND		

MIB AND IMBA INTERNATIONAL PARTNERS

Double Degree Partner Schools – MIB

Master of International Business Students can enroll in a double-degree program, earning them two Masters degrees in two years

esade
Bocconi



ESSEC
BUSINESS SCHOOL
PARIS-SINGAPORE



Study Abroad Partner Schools – IMBA



भारतीय प्रबंध संस्थान बेंगलूर
INDIAN INSTITUTE OF MANAGEMENT
BANGALORE



SPRING AND SUMMER INTERNATIONAL PROGRAMS

Spring Term Opportunities

Singapore | Exploring Global Business in Singapore

Cuba | Cuba: Economics and Culture

Italy | Marketing in Italy

Spain | Sales and Marketing in Spain

China | Exploring Global Business in China

UK/France | Exploring Global Business in the
UK and France

Maymester Term Opportunities

Austria, Czech Republic | Business in Central and Eastern Europe and Russia

Belgium, France | Business Opportunities in the European Market

Germany | Business in Germany

Greece | Business Culture in Greece

Italy | Marketing in Italy

Japan | Business in Japan

Morocco | Business and Culture in Morocco

New Zealand | Business in New Zealand

Norway | Business in Norway

Portugal | The Old and the New at the Edge of Europe

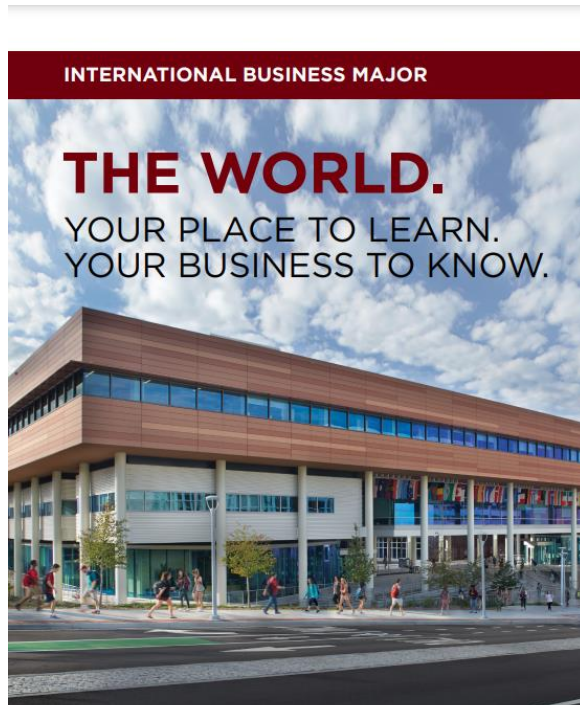
Thailand | The Business and Culture of Thailand

Vietnam | Economic Development and Transition in Vietnam

THANK YOU!

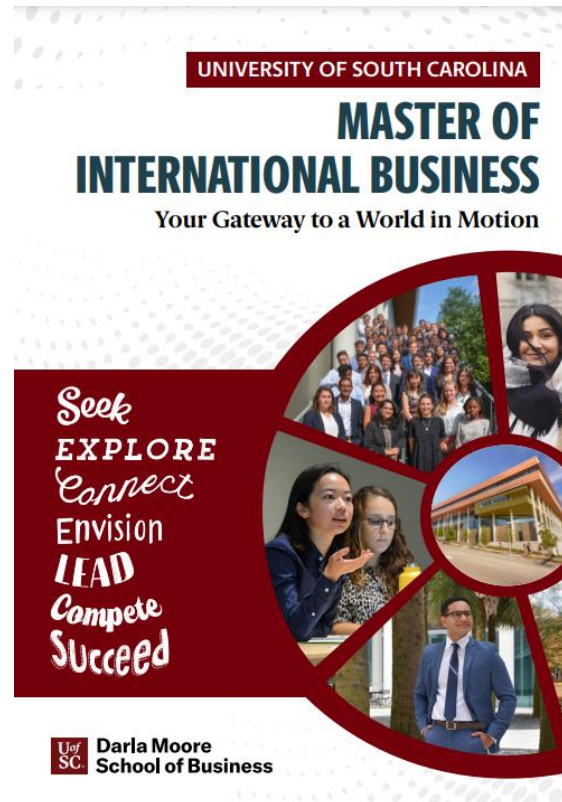
Click below to read the full brochures of our Moore School programs and contact marc.vanessen@moore.sc.edu with any questions.

[IB Undergrad >>](#)

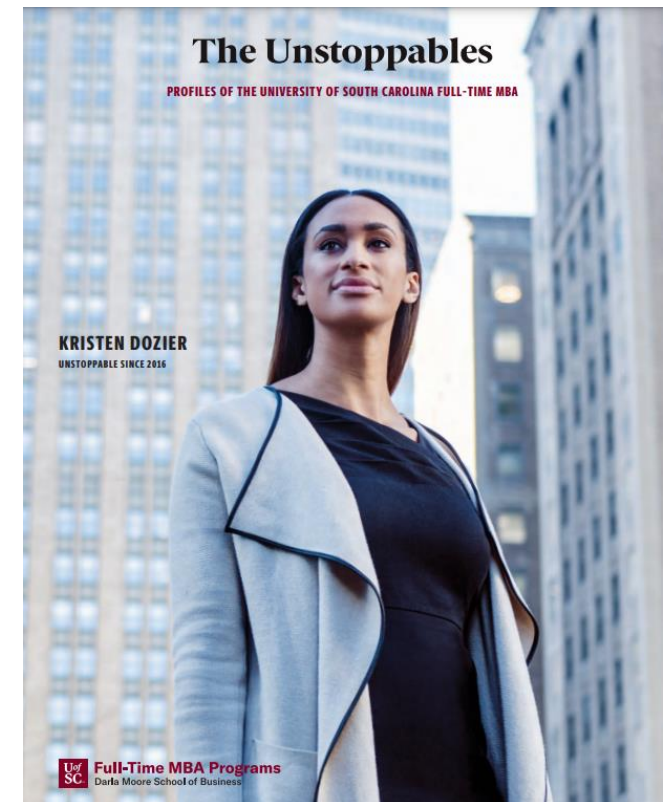


 South Carolina

[MIB >>](#)



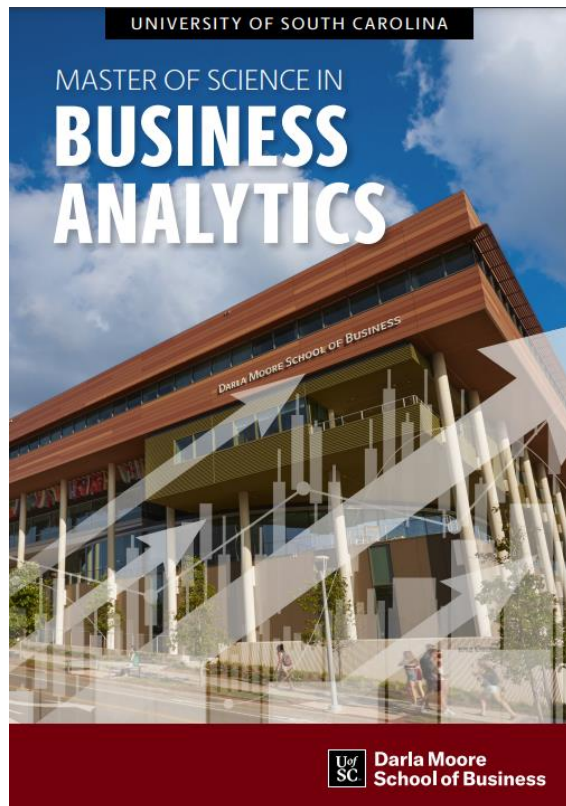
[IMBA >>](#)



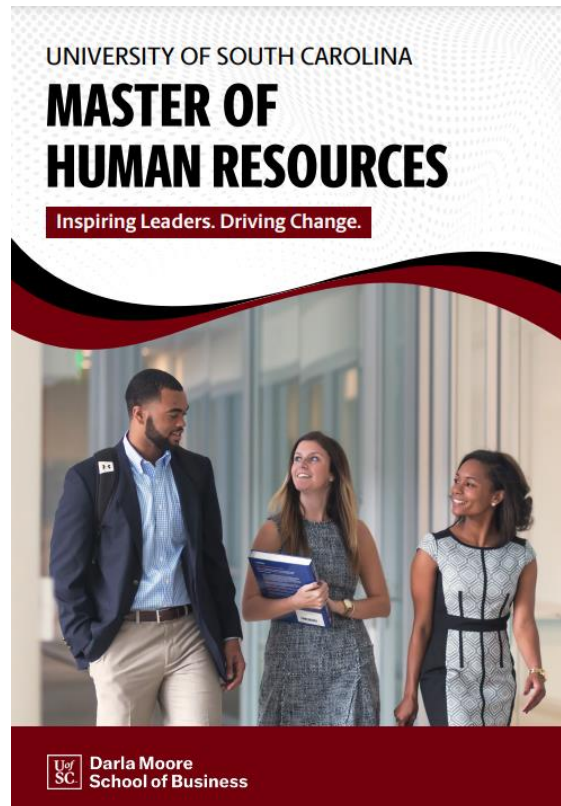
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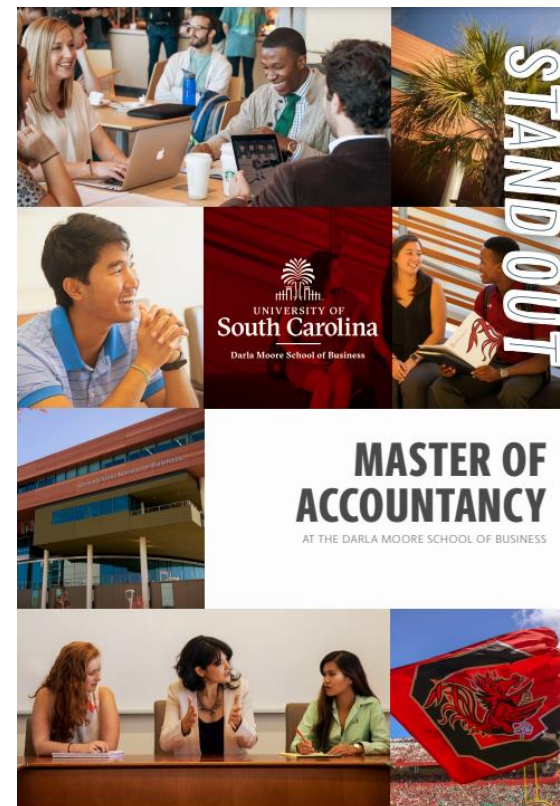
[MSBA >>](#)



[MHR >>](#)



[MACC >>](#)



[MAEcon >>](#)

