

“Master” your career with NEOMA’s master programmes



長庚大學
CHANG GUNG UNIVERSITY



WHY CHOOSE FRANCE!



One of the **world's leading education systems**
Easy access to all EU countries



A leading nation for research and innovation

Ranked 2nd in the world for Fields Medals (mathematics) and 4th for Nobel Prizes, France is also the 2nd most innovative European country (European Patent Office).



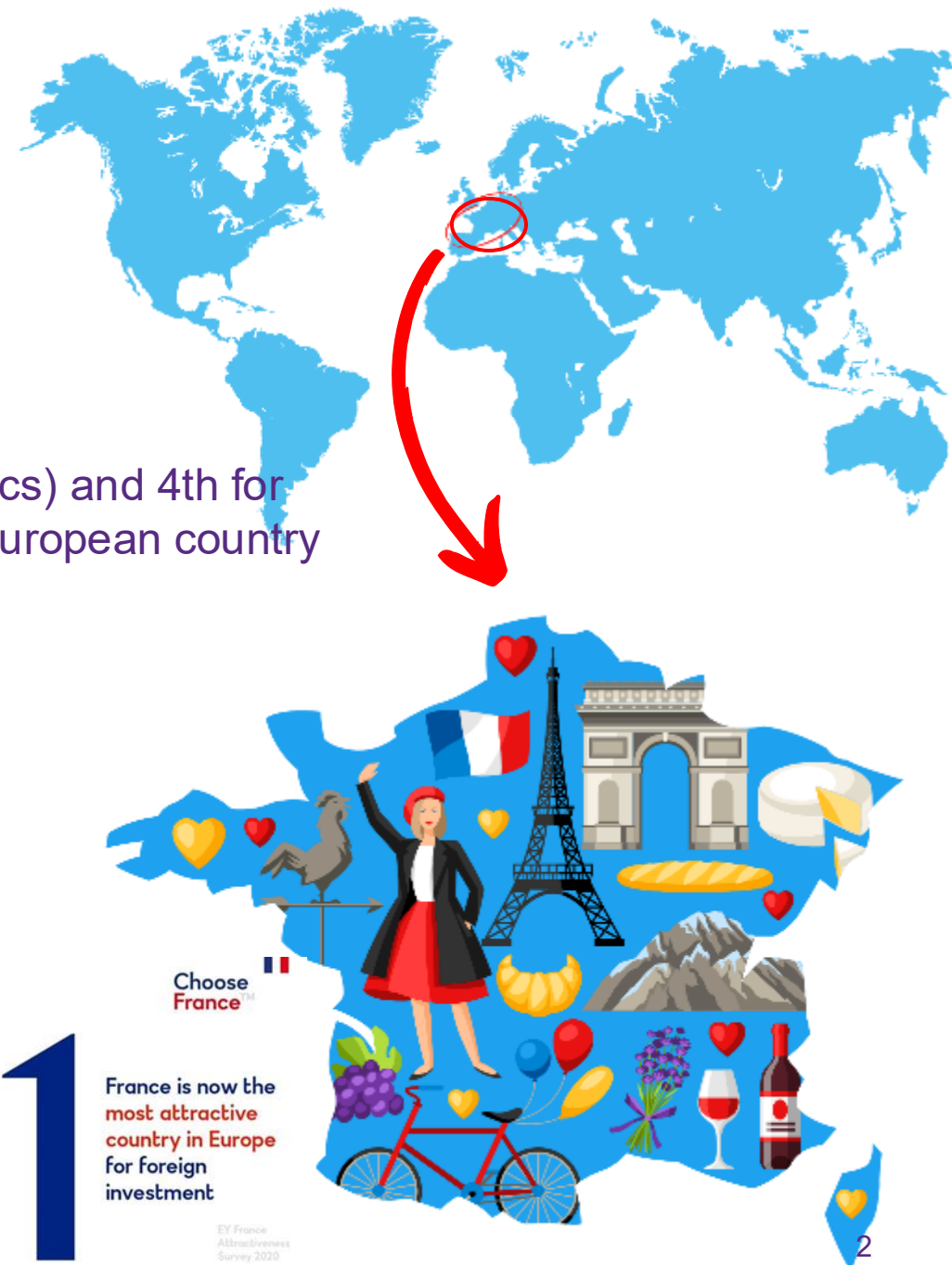
A wide choice of academic programs

Choose from 3,500 public and private institutions
Over 1,620 academic programs **taught in English**



One of the world's top economic powers

- the **7th economic power** in the world and 2nd in Europe in terms of GDP
- France is ranked 2nd for the employability of institutions (Times Higher Education).



CHOOSE FRANCE!



A **capital of culture** with its rich history and traditions: food and wine, art, architecture, fashion, literature, etc



The **French “art de vivre”**: festivities, conviviality and sharing!

French customs and amusing traditions

45,000 monuments and protected sites

49 UNESCO World Heritage sites

1, 200 museums,

2,000 cinemas and nearly 8,000 festivals per year



Affordable living expenses

700€ per month (small city) or 1100€ in Paris

+ government aid, social benefits



CHOOSE BUSINESS STUDY IN FRANCE!

How French Business Schools Boost Your Career



- **Internships:** Mandatory in most programs (e.g., 6–12 months).
- **Corporate Ties:** Strong links to luxury, finance, tech (LVMH, Airbus).
- **Global Alumni:** French schools have networks across the world!
- **Salaries:** Compulsory internship salary, Competitive starting wages in EU (€40K+ avg. for graduates)

LinkedIn Data: French Grande École graduates are 2x more likely to reach VP level in EU vs. UK

Save time, save money ! Bachelor + Master in 5 years (with 18 months paid work experience)



NEOMA

BUSINESS SCHOOL

REIMS • ROUEN • PARIS

Experience NEOMA



NEOMA: A LEADING, INNOVATIVE, INCLUSIVE FRENCH BUSINESS SCHOOL



Over 150 years of experience

- 210 core faculty (73% international)
- 80,000 alumni



Internationally recognised

- Triple accredited
- Top 30 worldwide (FT 2025 global ranking)
- 6th in France (Challenges 2024 - national)
- 19 awards for teaching innovation in 6 years



A multicultural school

- 100 different nationalities
- 25% international students
- 400+ academic partners (in 61 countries)



4 campuses

Rouen - Reims - Paris - Virtual campus



Our campuses



Rouen



Reims



Paris





**REIMS
new
campus
in 2026**

INNOVATION & DIGITAL TRANSFORMATION

- 22 awards for teaching innovation in 6 years
- NEOSMART «peer learning approach»
- i-Learning, Coding School
- AI training certificate

ENGAGE FOR SOCIETY & SUSTAINABILITY

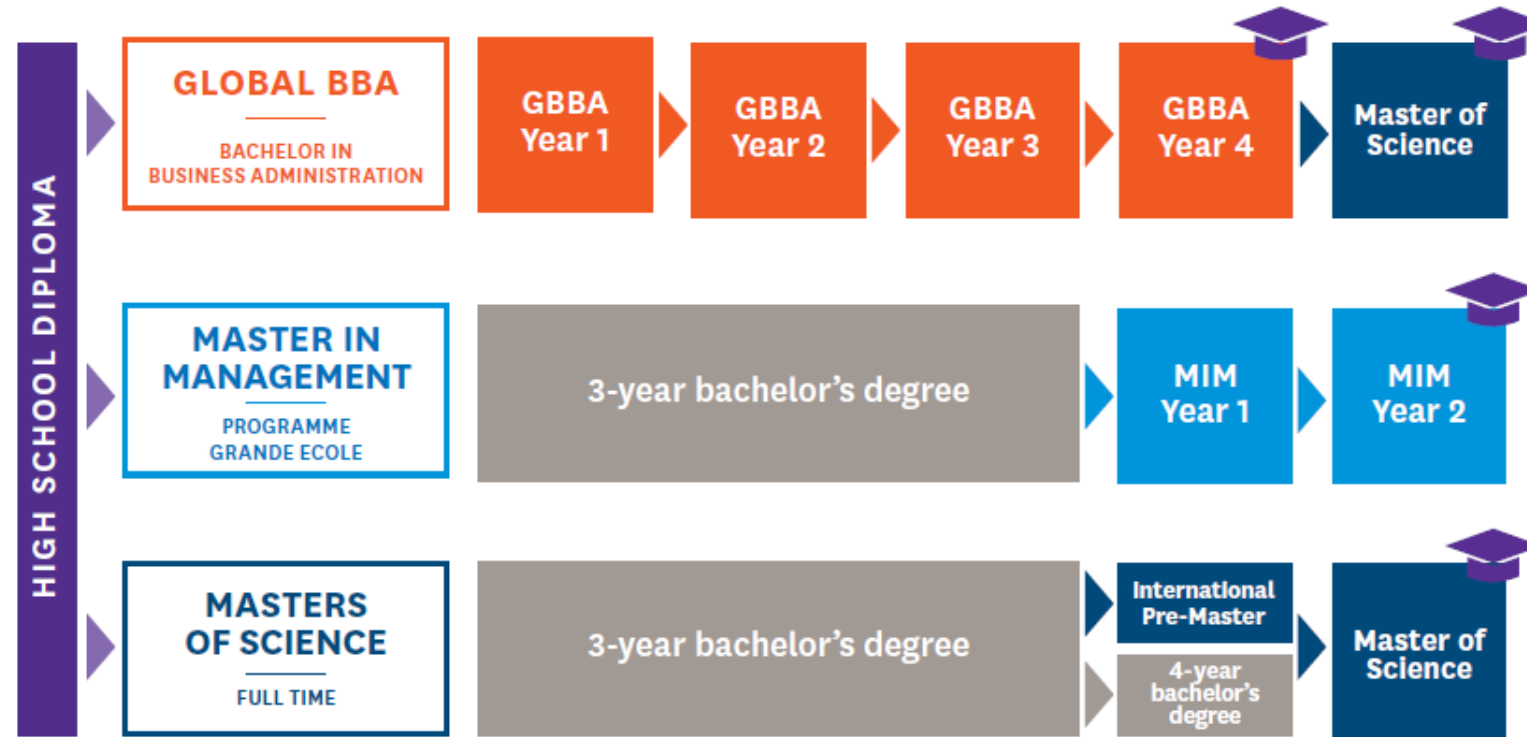


ENTREPRENEURSHIP

- ✓ 3 incubators
- ✓ 2 accelerators
- ✓ 3 unicorn created
- ✓ Global incubator (*partners in 5 countries, including UC Berkeley*)



PROGRAM PORTFOLIO



Undergraduate programme: Global BBA(including international Double Bachelor)

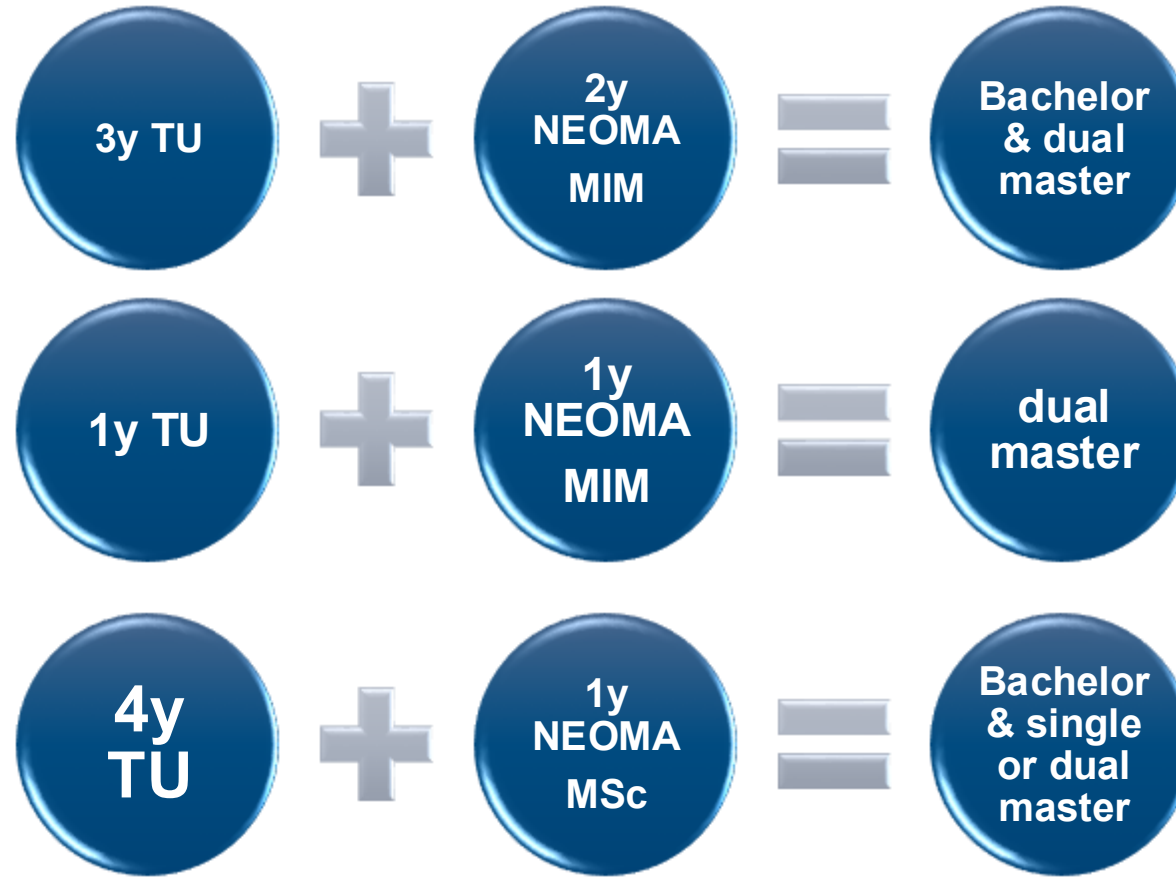


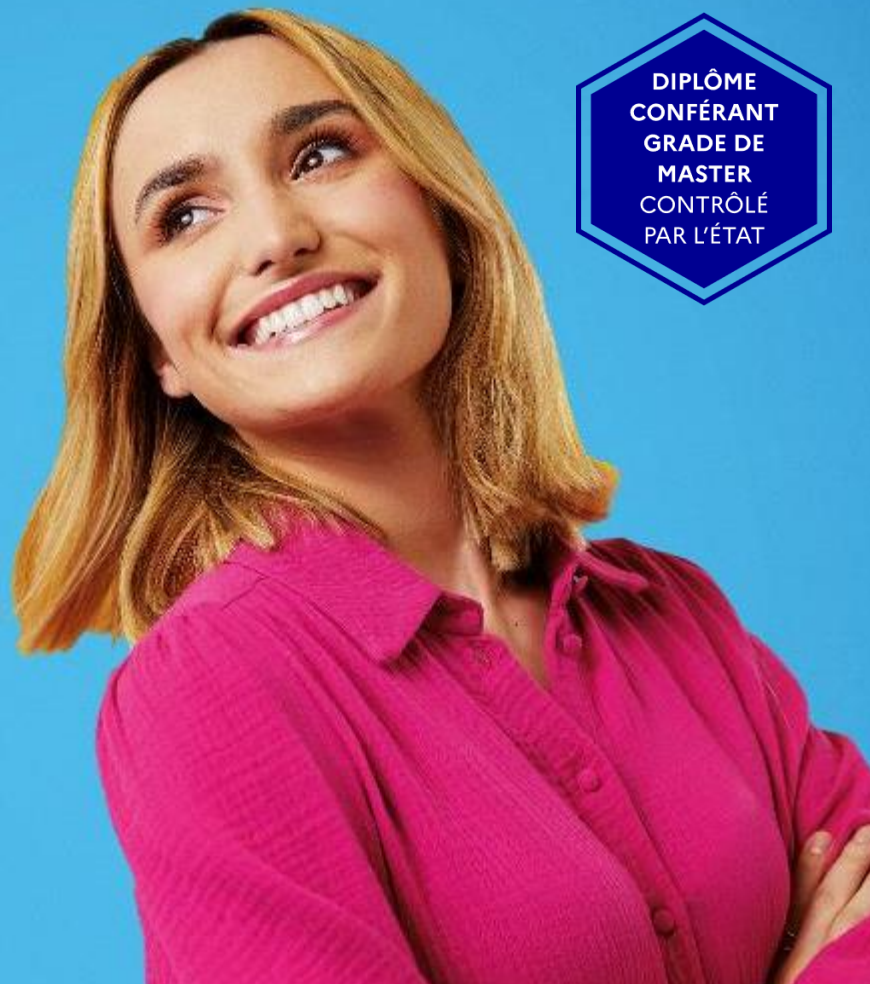
A top-ranked Master in Management: 30th Masters in Management worldwide (FT ranking 2025), 7th in France (local ranking 2025)



14 Masters of Science in International Finance, Marketing, AI for Business, Project Management, Supply Chain, Luxury, and more!

PROGRAMMES





6th in France

Challenges Ranking 2025

PGE/ MIM

Dual masters in 2 or 3 years

NEOMA
BUSINESS SCHOOL
REIMS • ROUEN • PARIS

International opportunities

- Academic exchange
- Internships
- Double degrees
- Multicultural environment

Build your own academic journey

- 40+ possible course combinations
- Cross-functional learning to discover new disciplines



Bac+5



Rouen
Reims



Language

100% English

Bilingual possible in 1st year
(*French speakers)

Our Master in Management



Recognised excellence in global rankings: 7th in France, 30th Global (2025 FT)



**BROADEN YOUR
HORIZONS**
WITH AN INTERNATIONAL
EXPERIENCE

Focus on

experiences abroad:

Year 1 - in 1 or 2 years

GLOBAL 1000

Seize the opportunity to study abroad as early as Year 1, taking advantage of more than 1000 exchanges at the world's top institutions

or

GLOBAL INCUBATOR

Spend a semester at a partner university's incubator

GLOBAL INTERNSHIP

Year 2

GLOBAL DOUBLE DEGREE

Opt for an international double degree in Year 2, choosing from more than 60 prestigious tracks

- ✓ Vietnam
- ✓ Japan
- ✓ Mainland China
- ✓ Taiwan
- ✓ Malaysia
- ✓ Indonesia
- ✓ Mexico
- ✓ Peru
- ✓ USA
- ✓ Germany
- ✓ Italy
- ✓ Austria
- ✓ Slovenia
- ✓ Ireland
- ✓ Portugal
- ✓ Czech Republic

A multifaceted year in Master Year 2 to shape your future:



- 14 NEOMA's MSc Double Degrees
- 78 external Double degrees in France, and abroad (from 25 universities in 16 countries)
- Expertise tracks (CFA, FRM, CCA – in finance fields)

YEAR 1: IN 1 OR 2 YEARS

- **Flexible curriculum**, according to your preferences: General or Specialized track

**Year 1
in 1 year**

French track
or English track



SEMESTER 1	SEMESTER 2
Advanced courses (Management and other disciplines)	Pre-specialisation semester with a choice of a Major and a Minor

**FOCUS ON: 3 RECOGNISED TRACKS
in finance and audit**

Deloitte. **EY** **KPMG** **pwc** **mazars**



**Year 1
in 2 years**

French track
or English track

OPTION 1



OPTION 2



OPTION 3

SEMESTER 1	SEMESTER 2	SEMESTER 3	SEMESTER 4
Management courses	Professional experience**	Pre-specialisation semester	Professional experience**
		Academic exchange*	
Management courses	Pre-specialisation semester	Professional experience**	

Chartered Financial Analyst (CFA®):



Financial Markets & Risk Management:
Prepares students for the FRM® certification



Comptabilité Contrôle Audit (CCA) French

Examples of partners



MASTERS OF SCIENCE (1 YEAR) AS Y2 MIM SPECIALIZED

FINANCE

• MSc International Finance (3 tracks)

- Corporate Finance & Investment Banking



- Financial Markets & Risk Management Track

- Asset Management and Investment Research Track



MARKETING

• MSc Marketing (3 tracks)

- Data & Digital Marketing Track

- International Brand Management Track



- Luxury Marketing Track



MANAGEMENT & STRATEGY

• MSc AI for Business

• MSc Business Analytics



• MSc Global Management



• MSc International Business Development

• MSc International Project Development



• MSc Strategy, Organisation & Consulting

• MSc Supply Chain Management



• MSc Sustainability Transformations



SECTOR EXPERTISE

• MSc Cultural & Creative Industries

• International Master in Luxury Management (Dual degree)



• MSc Wine & Gastronomy



Career & Professional Development



NEOMA
BUSINESS SCHOOL
STARTUP LAB
REIMS · ROUEN · PARIS

150+

Projects incubated
each year

300+

Start-ups launched
since 2011

200+

Projects in
pre-incubation
every year

2

Specialised
accelerators

30

Start-ups
accelerated each
year

- 1 SELF-AWARENESS**
Get to know yourself, analyse your experience and learn how to make the most of it.
- 2 JOB MARKET AWARENESS**
Learn about the specifics of the job market, the different careers and business sectors that interest you.
- 3 PERSONAL BRANDING**
Build your CV, cover letter, LinkedIn profile, etc.
- 4 NETWORKING**
Learn how to activate and leverage your network. Capitalise on NEOMA's 76,200 alumni around the world.

40 staff members
dedicated to supporting students

More than **100**
dedicated courses and activities

98,000
Internship/job offers
each year

76,200
alumni

25%
work
abroad

400
events per year with more
than 22,000 participants

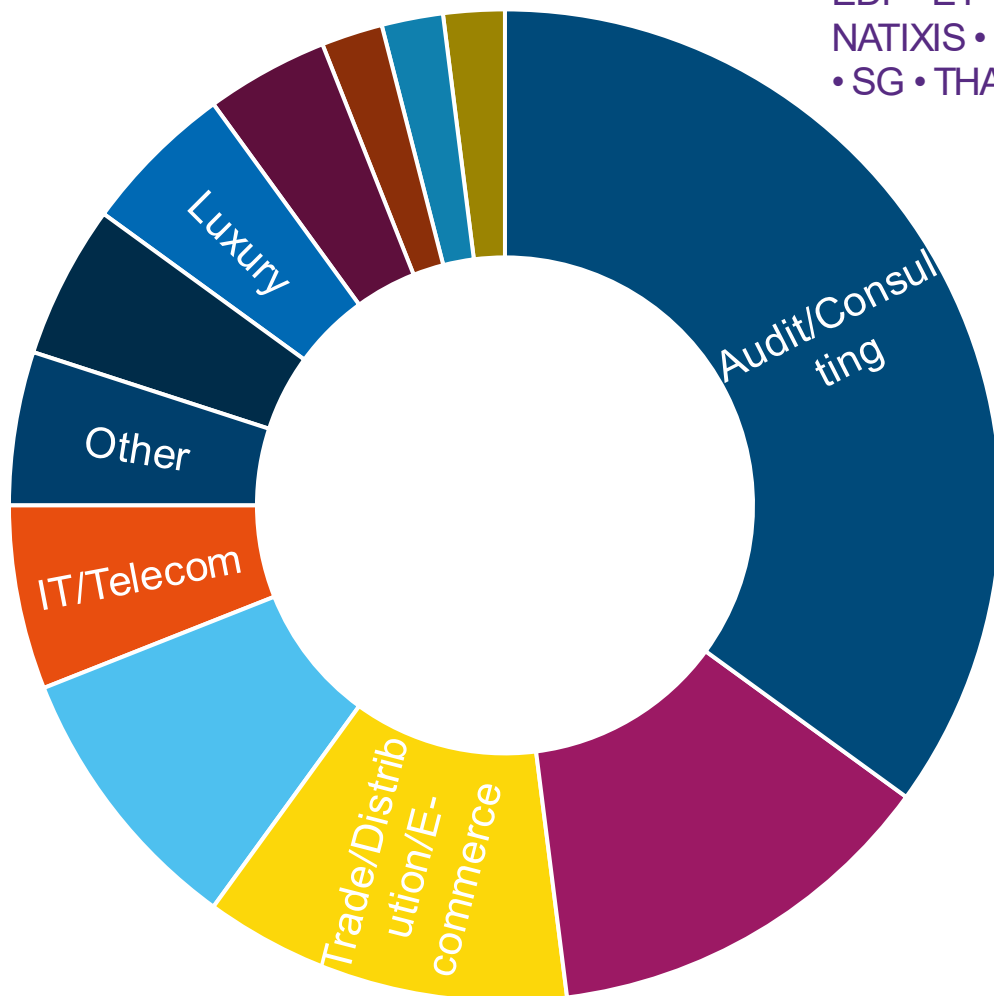
30
clubs

111
international
chapters

40
firm managers
representing their company
within NEOMA Alumni

- Seminars
- Individualized workshops
- Personality type analysis
- Individual coaching
- Mock interviews
- Job fairs
- Networking sessions

CAREER PROSPECTS



WHERE ARE THEY NOW?

ACCENTURE • AMAZON • AXA France • BPI • BNP
PARIBAS • CAISSE D'ÉPARGNE • CHANEL • COCA
COLA • CRÉDIT AGRICOLE • DELOITTE • DOCTOLIB •
EDF • EY • IBM • KPMG • L'ORÉAL • LVMH • MAZARS •
NATIXIS • ORANGE • STELLANTIS • PWC • RENAULT
• SG • THALES • UBISOFT • UNILEVER • VEEPEE

1 month

the average time to find a job
after NEOMA

36%

of graduates start their
career abroad

€76K

Salary after 3 years





High quality service for international students

On each campus:

- Essential starting information and services
- Administrative support (healthcare, residence permits, visa, etc.)
- Support for all financial application procedures
- Accommodation solutions for foreign students / advice for French students seeking accommodation on-campus or in city centre
- International Welcome Days
- Possibility to take French lessons



“Bienvenue en France” label by Campus France



97

students
organisations

2,400

students
involved

500

events organised
each year

€3.5 M

million annual
budget

ADMISSIONS REQUIREMENTS

- **MIM:**
 - 3-year bachelor's degree
 - English level: IELTS 6.0 or equivalent
- **MASTERS OF SCIENCE:**
 - **1-year MSc:** 4-year bachelor's degree or
 - 3-year bachelor's +1 year professional experience (minimum)
 - **2-year MSc option:** 3-year bachelor's degree
 - English level: IELTS 6.0 or equivalent

ADMISSIONS CALENDAR

- **MIM:**
 - **January 2026:** until mid-November
 - **September 2026:** until the end of June
- **MASTERS OF SCIENCE:**
 - Application deadline: Mid-July
 - **Places are limited, candidates are advised to apply as early as possible**

NEOMA Excellence Scholarship: up to €7000

GBBA/MIM/MSc Finance EarlyBird: € 3500

Other MSc. EarlyBird : €2000

Nov. 30, 2025 Eiffel Scholarship nomination



How to apply?

- 1 Create an account on APPLY: <https://apply.neoma-bs.fr/>
- 2 Submit required documents and complete online interview
Use code: **TAI-SCU**
- 3 Admission result (within 2 weeks)



Min WU

📍 South East Asia

LINE



Scan to book a zoom talk



📁 International Promotion
and Admissions Manager

✉ min.wu@neoma-bs.fr



International



Why did you choose NEOMA?

THANK YOU FOR JOINING US!

ANY QUESTIONS?

UNDERGRADUATE

GLOBAL BBA



POSTGRADUATE

MASTER IN MANAGEMENT



MASTERS OF SCIENCE - Full-Time

