



長庚大學
CHANG GUNG UNIVERSITY



Lubar College of Business

EARN DUAL DEGREES

from the

Chang Gung University

and the

University of Wisconsin-Milwaukee

Lubar College of Business

Enhance your business credentials by attending CGU's College of Management programs and the University of Wisconsin-Milwaukee (UWM) Lubar College of Business.

This partnership program provides you with the opportunity to expand your horizons by coupling your UWM Business Undergraduate one-semester study abroad program with the UWM Master of Business Administration (MBA), Master of Science in Information Technology Management (MSITM), or Master of Science in Digital Supply Chain Management.



MBA, MS-ITM and MS-Digital Supply Chain Curricula MBA (33 Credits)

MBA Foundation Courses (0-5 credits)

BUS ADM 701: **Business Mathematics (2 cr.)**

BUS ADM 703: **Financial Accounting (3 cr.)**

MBA foundation coursework consists of two courses. Courses can be waived with prior coursework with a grade of C- or better or with the approval of alternate qualifications by a UWM academic advisor. Students are assumed to have basic proficiency in word processing, spreadsheet, and database software for computers; credits taken to acquire these skills do not apply toward the degree.

MBA Core Courses (24 credits)

BUS MGMT 704: **Accounting Analysis and Control (3 cr.)**

BUS MGMT 705: **Corporate Finance (3 cr.)**

BUS MGMT 706: **Managing in a Dynamic Environment (3 cr.)**

BUS MGMT 707: **Information Technology Management in International Business (3 cr.)**

BUS MGMT 708: **Marketing Strategy: Concepts and Practice (3 cr.)**

BUS MGMT 709: **Predictive Analytics for Managers (3 cr.)**

BUS MGMT 711: **Global Supply Chain Strategies and Competitive Operations (3 cr.)**

BUS MGMT 712: **Strategic Management (3 cr.)**

Students with a business degree and a major in accounting, finance, management, marketing, information technology management, or supply chain and operations management may waive the 3-credit core course that corresponds to their major.

MBA Electives Courses (9 credits)

Students may choose 3 elective courses from areas such as:

Business Analytics, Cost Management and ERP, Entrepreneurship, Financial Strategy, Global Strategy, Health Care Management, Investment Management, Information Technology Management, Management and Leadership, Marketing, and Supply Chain. In addition, students can also earn graduate certificates in Business Analytics, Enterprise Resource Planning, Entrepreneurship, Finance, Healthcare Management, Investment Management, Marketing and Supply Chain Management, by taking additional certificate-applicable electives beyond the three required for the MBA program. Details on the certificate course requirements can be found at the LCB website.

MS-ITM (30 Credits)

Students admitted to the MS in ITM program without sufficient background may need to complete additional courses beyond the 30 credits listed below.

MS-ITM Required Courses (15 Credits)

BUS ADM 743: **Information Privacy, Security & Continuity**

BUS ADM 744: **Information Technology Strategy
& Management**

BUS ADM 747: **Service-Oriented Analysis and Design**

BUS ADM 749: **Data and Information Management**

BUS ADM 810: **Development of Web-Based Solutions**

BUS ADM 748: **Managing Information Technology Projects**

BUS ADM 811: **Process and Work-Flow Management²**

BUS ADM 812: **Machine Learning for Business¹**

BUS ADM 813: **Social Media Analytics for Business¹**

BUS ADM 814: **Enterprise Knowledge and
Semantic Management**

BUS ADM 816: **Business Intelligent Technologies
and Solutions¹**

BUS ADM 817: **Infrastructure for Information Systems**

BUS ADM 818: **Information Systems Practicum**

BUS ADM 819: **Information Technology
Management Internship**

BUS MGMT 732: **Enterprise Resource Planning²**

BUS MGMT 733: **Enterprise Simulation Game²**

MS-ITM Elective Courses (15 Credits)

Choose five courses from the following:

BUS ADM 741: **Web Mining and Analytics¹**

BUS ADM 742: **Big Data in Business¹**

BUS ADM 745: **Artificial Intelligence for Business¹**

BUS ADM 746: **Topics in Information Technology
Management (current topics)**

¹ Students completing five of these six courses will have a concentration in Artificial Intelligence and Data Analytics.

² Students completing four of these courses along with the following additional course: BUS MGMT 734 Enterprise Resource Planning Certification, could earn a graduate certificate in enterprise resource planning.

Master's in Digital Supply Chain Management (30 credits)

Required Courses (15 credits)

- BUS ADM 783: **Modeling and Analytics in Supply Chains**
- BUS ADM 787: **Managing Connected Supply Chains**
- BUS ADM 788: **Digital Supply Chain Management: Tracking & Tracing (1 cr.)**
- BUS MGMT 711: **Global Supply Chain Strategies**
- BUS MGMT 732: **Enterprise Resource Planning**
- IND ENG 741: **Foundational Technologies for Connected Systems (1 cr.)**
- IND ENG 742: **Cloud Architecture for Connected Systems (1 cr.)**

Supply Chain & Operations Management Elective Courses (6 credits)

Students choose at least two of the following:

- BUS ADM 781: **Enabling Supply Chains Using SAP**
- BUS ADM 782: **Supply Chain Technology and Simulation**
- BUS ADM 785: **Project Management and Innovative Operations**
- BUS ADM 786: **Supply Chain Logistics Management**
- BUS ADM 789: **Service Operations Management**

Other Elective Courses (9 credits)

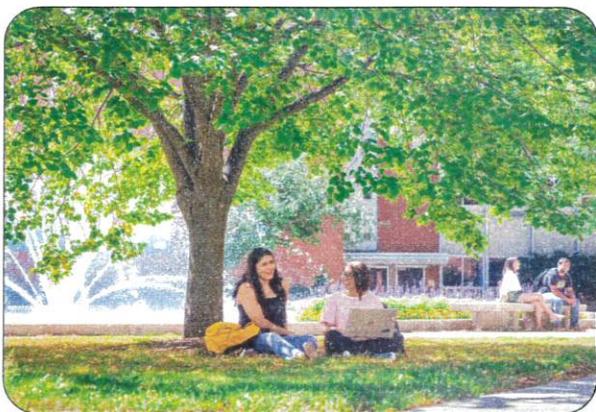
Students choose at least three of the following:

- BUS ADM 737: **Managerial Decisions & Negotiations**
- BUS ADM 742: **Big Data in Business**
- BUS ADM 745: **Artificial Intelligence for Business**
- BUS ADM 811: **Process and Work-Flow Management**
- BUS ADM 812: **Machine Learning for Business**
- BUS MGMT 709: **Predictive Analytics for Managers**
- BUS MGMT 723: **Managing and Negotiating Across Cultures**
- BUS MGMT 744: **R Programming for Business Analytics**

Students admitted to the MS Digital Supply Chain Management program without sufficient background may need to complete additional courses. Please contact the Graduate Student Services Office for more information.

Lubar College of Business

The Lubar College of Business is home to more than 3,400 students enrolled in 42 business degree and certificate programs. Accredited for over 50 years by AACSB International, the Lubar College is **Leading through Analytics and Innovation**. This means that in classroom instruction, academic and applied research, executive education, and corporate knowledge partnerships — the Lubar College is focused on bringing the “left brain” and the “right brain” together to solve challenges and capture new possibilities. Our 40,000-member alumni network spans the world.



University of Wisconsin-Milwaukee

The University of Wisconsin-Milwaukee provides a world-class education to 22,000 students from more than 80 countries. As one of the nation's top research universities, UWM partners with leading companies in Wisconsin and beyond to advance knowledge, bring new discoveries to market and prepare students for work in a global economy. UWM is situated just minutes from the beautiful shores of Lake Michigan and the vibrant arts, sports, and restaurant scene in downtown Milwaukee. Milwaukee is 90 minutes by car or train to Chicago.

ADMISSION REQUIREMENTS

To be admitted into the UWM Business undergraduate non-degree program, CGU students must be approved by both CGU's College of Management and UWM's Lubar College of Business.

- **Apply and be admitted to UWM as a non-degree undergraduate student.**
- **Have a grade point average of 3.00 and above (on a 4.0 scale).** Many international 3-year bachelor's degrees are accepted as equivalent to U.S. 4-year bachelor's degree.
- **Meet UWM's English language proficiency requirement for regular admission** (minimum TOEFL iBT of 79, IELTS 6.5 or Duolingo 120) or with English language coursework required (minimum TOEFL iBT of 65, IELTS 5.0 or Duolingo 95). Students with English language coursework required must enroll in either 3 or 6 credits of English for Academic Purposes (EAP) as determined by UWM.

Upon completion of the UWM Business undergraduate non-degree program and receipt of a Bachelor's degree from CGU, CGU students will have the option of continuing their study at UWM in the MBA, MS-ITM, or MS-DSC Program.

To be admitted, into the UWM MBA, MS-ITM, or MS-DSC Program, CGU students must:

- Apply for graduate admission to UWM and meet UWM MBA/MS-ITM/MS-DSC graduate admission requirements;
- Have a cumulative grade point average equal to or greater than 3.0 (out of 4.0; calculated by UWM); and
- Meet UWM's English proficiency requirement for international graduate students (minimum TOEFL iBT 79, IELTS 6.5 or Duolingo 120)

A minimum GMAT score of 500 total (Quantitative score of 36, Verbal score of 17) or a minimum GRE score of 305 total (Quantitative score of 149, Verbal score of 142). As part of the cooperative program, recommendation letters will be waived for CGU students. CGU students may count up to six (6) graduate credits earned in the UWM Business Undergraduate non-degree program toward the requirements of the MBA, MS-ITM, or MSDSC Program; provided, however, that the applicable graduate study at UWM must commence within five (5) years of obtaining a bachelor's degree from CGU.

TUITION, FEES, SCHOLARSHIPS

CGU students will be charged UWM tuition and fees at the standard non-resident per credit hour rate, found at: catalog.uwm.edu/admission-costs/tuition-fees/ (See Business Masters Fee Schedule).

The Lubar College of Business offers a \$6,500 scholarship paid over two semesters. To be eligible for the scholarship, the student must complete all of the following requirements: (i) successful completion of the UWM Business undergraduate non-degree program; and (ii) application, acceptance, and enrollment in the MBA, MS-ITM, or MS-DSC program.