

National Sun Yat-sen University Third National Video Competition on Innovative EMI Teaching Submission Guidelines

I. Purpose:

The Program on Bilingual Education for Students in College (hereinafter referred to as the “BEST Program”), led by the Ministry of Education (hereinafter referred to as “MOE”), aims to enhance the international competitiveness of Taiwanese universities. The Program supports universities nationwide to offer high-quality English as a Medium of Instruction (EMI) courses, to help students build professional knowledge while strengthening their English proficiency. As a result, universities are placing greater emphasis on the quality of EMI teaching and are providing a wide range of resources to support faculty professional development.

EMI is not merely about converting existing Chinese-taught courses into English-taught ones. Rather, it calls for a transformation in teaching practices, shifting from traditional lecture-based instruction to a more interactive, student-centered approach. Faculty in EMI contexts should adopt the appropriate pedagogy, such as employing diverse instructional strategies to stimulate student participation and incorporating technology to enhance student understanding of disciplinary knowledge. In addition, faculty should thoughtfully use classroom time, balancing between lectures, teacher–student interactions, and peer discussions to create more opportunities for English use, thereby leading to better learning outcomes.

National Sun Yat-sen University hereby announces the Third National Video Competition on Innovative EMI Teaching. We invite faculty to design a unit-level lesson plan and produce a corresponding video that demonstrates EMI teaching in practice. This competition will showcase innovative pedagogical practices that effectively enhance students’ disciplinary learning while promoting the active use of English. Through this dual focus, we hope to encourage faculty efforts that enhance students’ listening, speaking, reading, and writing skills, promote the development of both content knowledge and language proficiency, and ultimately strengthen students’ international competitiveness.

Through a vigorous selection process, we will feature teaching videos that demonstrate high-quality EMI teaching across disciplines on the NSYSU Resource Center for Bilingual Education website. This is an opportunity for faculty to observe and learn from one another, fostering peer support and collective professional development.

- II. Organizer: Teaching and Learning Development and Resources Center and Resource Center for Bilingual Education, Office of Academic Affairs, National Sun Yat-sen University.
- III. Eligible Participants: Faculty from colleges and universities in Taiwan
- IV. Competition Guidelines:
 - (1) For the definition of EMI courses, please refer to [the MOE BEST Program website](#).

(2) Video Specifications:

- i. Theme: Participants may determine their own themes and may submit videos based on courses taught in Fall Semester 2025 or Spring Semester 2026. This competition is applicable to all course types, including Lecture, Speech, Seminar, Performance, Music, and Service-Learning courses.
 - ii. Content: Innovative teaching methods in EMI courses, teacher–student interactions, student discussions, or supplementary teaching materials (e.g., mini-games, in-class quizzes). Videos may include photos, animations, or other content.
 - iii. Length: 30 to 40 minutes. Suggested time allocation for the video:
 - 10 minutes: Introduction to the instructor and explanation of the overall course and the specific lesson plan (in Chinese or English).
 - 15 to 25 minutes: Showcase the lecturing, interactions, and classroom activities in the EMI course (mainly conducted in English).
 - 5 minutes: Summary, reflections, and future plans for the course (in Chinese or English).
 - iv. Video file name: SchoolName_InstructorName_CourseName
 - v. Video specifications: AVI, MOV, MP4, etc., with a resolution of at least 1920×1080 (Full HD).
 - vi. Please do not use any unauthorized or copyrighted videos, music, images, or other content. If an infringement report is verified by the organizer, the participant's award will be revoked.
 - vii. The same video must not be submitted to multiple competitions. This includes work previously entered in other contests or concurrently submitted elsewhere.
- (3) Awards: (In case of no suitable candidates, the award may be withheld)
- High Distinction Award (1 recipient): NT\$30,000 and a certificate.
 - Excellence Awards (3 recipients): NT\$20,000 and a certificate each.
 - Honorable Mention Awards (5 recipients): NT\$5,000 and a certificate each.
- (4) Related schedule and explanation (please see the next page):

Preliminary Round

The registration form and teaching plan must be submitted by **Monday, January 12, 2026**.

Complete **Attachment 1 and Attachment 2** forms and email to the contact person (**wchs@mail.nsysu.edu.tw**).

Email subject: **Registration for the Third National Video Competition on Innovative EMI Teaching_[Your Name]**

Applicants will be notified of their registration status within approximately one week. Any incomplete materials should be corrected and resubmitted to the above email address **within one week** of notification.

Within approximately five weeks, applicants will receive notice of whether they have advanced to the final round, along with reviewer suggestions (see Attachment 3 for the preliminary review form). Participants should revise the teaching plan accordingly and submit it together with the video for the final round.

Final Round

The submission deadline for competition video files is **Monday, April 27, 2026**.

Upload the video files to a cloud platform (e.g., Google Drive, Dropbox) and enable file sharing. Email **the video link and the revised teaching plan** to the contact person (**wchs@mail.nsysu.edu.tw**).

Email subject: **Files for the Third National Video Competition on Innovative EMI Teaching_[Your Name]**

A confirmation of receipt of the video file and teaching plan will be sent within approximately one week. If the video file cannot be downloaded or opened, the applicant must submit corrected files within **one week** of notification.

- (5) **Announcement of Award Recipients:** The list of award recipients is tentatively scheduled to be announced on the website of NSYSU Resource Center for Bilingual Education by the end of June 2026, and awardees will be notified by email simultaneously. (The final announcement date is subject to the organizer's official notice.)
- (6) **After the announcement of award recipients,** the organizer will select outstanding videos and invite the awardees to edit highlights into a 5 to 10-minute promotional video. Assistance will be provided by the organizer if needed.
- (7) **Selection Process:** Experts from relevant academic disciplines will be invited to review the submissions, and awards will be granted based on the evaluation results.
- (8) **Evaluation criteria** (please see next page):

Evaluation Criteria:

EMI 創新教學課程 影片 評分 項目

Lesson Plan 30%

The suitability of the submitted teaching plan for each listed category.

Use of Innovative Teaching Methods, Strategies, and Tools 50%

Innovative Teaching Methods: Use of innovative teaching methods in place of conventional lecturing, such as problem-based learning, project-based learning, game-based learning, interdisciplinary learning, flipped classroom, and peer interactions, to encourage students to think actively and express opinions.

Teaching Strategies: Examples include teacher-led discussions, explanation of complex concepts in simple terms, use of examples and analogies, multimodal instruction, group work, scaffolding combined with diverse activities, and other strategies that may enhance student learning.

Teaching Tools: Examples include use of digital technological tools (creative interactive software and hardware), multimedia materials, online resources, etc. to strengthen students' disciplinary knowledge and English ability.

To enhance students' learning motivation and disciplinary knowledge, the focus should center on how English is integrated throughout the instructional process so that students not only acquire subject knowledge but also engage in an environment that supports the practical use of English.

Learning Assessment 20%

Use assessment methods to check students' understanding of the content or learning outcomes, such as design and application of evaluation forms (learning objectives, learning outcomes, students' different levels of performance during learning), peer assessment, oral or written reports, products, exhibitions, etc., to examine students' learning effectiveness in EMI courses.

Identifying the assessment methods used to evaluate students' understanding of the course content and their learning outcomes, for example, the design and use of assessment rubrics (including learning objectives, learning outcomes, and different levels of student performance during the learning process), peer evaluation, oral or written reports, work products, and exhibitions.

V. Important Notes:

- (1) Registration forms and video files must be submitted to the organizer within the specified deadline. Failure to submit the materials on time will result in forfeiture of participation eligibility. Submitted materials will not be returned; please retain your own copies of the original files.
- (2) Notes on Personal Data Collection:
 - i. Personal Data Collection Statement: The "National Sun Yat-sen University 3rd National Video Competition on Innovative EMI Teaching" values and complies with personal data protection regulations. Personal data used or transmitted within the scope of the activity will be kept confidential until a request from the participant to

- delete, cease processing, or discontinue the use of their personal information.
- ii. Scope of Personal Data Collection: Identifiable personal data filled in the application form, including name, email, phone number, affiliation, department, and job title.
 - iii. Purpose of Collection: To understand participants' disciplinary backgrounds and innovative teaching methods.
 - iv. Disclosure of Personal Data: The organizer will not disclose participants' personal data to any third party. When announcing award recipients, only the minimum necessary identifiable information (such as the affiliation, department, name, and course name) will be published.
- (3) Intellectual Property Rights: Rights of all materials remain with the participants. However, participants must authorize the organizer, or third parties chosen by the organizer, to use their submitted works, images, and related text for marketing and promotional purposes. By participating, the participant grants the organizer a non-exclusive, unrestricted, and royalty-free license to use the submitted materials. This license permits the organizer to distribute the work through all current and future promotional media, including but not limited to public transmission, and to reproduce, edit, or otherwise process the materials as necessary.
- (4) For any matters not covered in these guidelines, the organizer reserves the right to modify or supplement the above provisions (including any adjustments to the event) and retains the final right of interpretation and decision. Any updates will be announced on the NSYSU Resource Center for Bilingual Education website (<https://emi-tdc.nsysu.edu.tw/index.aspx>) without further notice.

For any questions, please contact Ms. Hsu at the NSYSU Resource Center for Bilingual Education.

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