

MBA 2025 Fall - 2026 Spring Curriculum (For students admitted in Fall, 2025)

| R/E | Course | Credit | Year | Master 1 | | Master 2 | | 2025.08.25 Updated | Remark |
|----------|---|--------|------|----------|--------|----------|--------|--------------------|--------|
| | | | | Fall | Spring | Fall | Spring | | |
| Required | Managerial Accounting | 2 | 1st | 2 | | | | | |
| Required | Managerial Economics | 2 | 1st | 2 | | | | | |
| Required | Business Statistics | 2 | 1st | | 2 | | | | |
| Required | Operations Management | 2 | 1st | 2 | | | | | |
| Required | Human Resource Management | 2 | 1st | 2 | | | | | |
| Required | Financial Management | 2 | 1st | 2 | | | | | |
| Required | Marketing Management | 2 | 1st | | 2 | | | | |
| Required | Information Management | 2 | 1st | | 2 | | | | |
| Required | Business Case Study | 2 | 1st | | 2 | | | | |
| Required | Decision Analysis | 2 | 1st | | 2 | | | | |
| Required | Strategic Management | 2 | 2nd | | | 2 | | | |
| Required | Business Practices | 1 | 2nd | | | 1 | | | |
| Required | Business Ethics | 1 | 2nd | | | 1 | | | |
| Elective | Capital Market | 2 | 1st | 2 | | | | | |
| Elective | Customer Relationship Management | 2 | 1st | 2 | | | | | |
| Elective | Technology Management | 2 | 1st | 2 | | | | | |
| Elective | FinTech and Investment | 2 | 1st | | 2 | | | | |
| Elective | Digital Marketing | 2 | 1st | | 2 | | | | |
| Elective | Smart Manufacturing | 2 | 1st | | 2 | | | | |
| Elective | Innovative Product Design and Development | 2 | 2nd | | | 2 | | | |
| Elective | International Business Management | 2 | 2nd | | | 2 | | | |

1. To fulfill the graduation requirement, a minimum of 38 credits is required, including thesis (6 credits), required courses (24 credits), and elective courses (8 credits).
 - (1) Concerning elective courses, in addition to those listed above, students can take other graduate courses offered in the College of Management (except the EMBA program).
 - (2) Courses with the same title offered in different languages or departments cannot be taken twice. Chinese Class credits do not go towards graduation requirements.
 - (3) The 6(six) credits for the thesis, which can be written in a professional practice report format, will be given after passing the degree examination and thesis review.

2. Proof that shows the required minimum level of English proficiency is met must be obtained before submitting the application for thesis oral defense.(All students also include international students.)