



長庚大學
CHANG GUNG UNIVERSITY

2025 第五屆

青年老闆“築夢”計畫

校際盃創新創業競賽

創新創業組

永續創新組

健康照護及AI創新醫療應用組



Innovation & Entrepreneurship Competition Registration Brochure

During the event: From March 21th, 2025, to May 18th, 2025.

Competition official website :

<https://www.cgu.edu.tw/cii/Subject/Detail/63556?nodeId=17285>



■Event Name

The 5th Chang Gung University "**Young Entrepreneurs Dream-Building Program**
" Intercollegiate Innovation and Entrepreneurship Competition 2025

■Event Purpose

The aim of this competition is to cultivate the entrepreneurial practical skills of students, encourage them to conceive entrepreneurial plans in a team-based manner, engage in cross-disciplinary learning, and fully utilize their strengths. Participants will apply theoretical knowledge gained during their studies to entrepreneurial execution, sparking new creative ideas. Through guidance and consultation from industry professionals and judging panels, young participants in this competition will enhance their innovative entrepreneurial capabilities.

■Organizers

Supervising Units:

Ministry of Education's Higher Education Institutions Innovation and Entrepreneurship Education Program.

Ministry of Education's Precision Health Industry Interdisciplinary Talent Cultivation Program.

Taoyuan City Government Youth Affairs Bureau.

Organizing Units:

Chang Gung University Office of Innovation and Incubation Center.

Office of Sustainable Development.

Precision Health Industry Interdisciplinary Talent Cultivation Program in the Smart Medical Materials/Health and Welfare Fields Partner Schools.

Co-organizers:

National Cheng Kung University for Precision Health Education Center for Medical Device Innovation and Commercialization.

National Chung Hsing University Training Program for Interdisciplinary Talents of Precision Health-Smart Medical Device 、Ming Chi University of Technology, Chang Gung University of Science and Technology.

■Competition Schedule and Items

The event will be held from March 21th, 2025, to May 18th, 2025.24. The schedule and details of the competition are as follows:

date	schedule	comments
March 21 (Friday) to April 28 (Monday) Before 12:00PM	Open for competition registration.	<p>Registration for the competition is conducted online. Participating teams are required to fill out the necessary information (Attachment 1 to Attachment 3). After confirming the accuracy of the information, please upload the electronic files to the following form link:</p> <ol style="list-style-type: none"> Innovation and Entrepreneurship Group: https://forms.gle/6gabDqzEVPPG52SCA Healthcare and AI Innovative Medical Applications Group: https://forms.gle/QPHznpCsaunefG858 Sustainable Innovation Group: https://forms.gle/evXRN4GRfL3bm58YA <p>Registered teams must upload their preliminary written materials by 12:00 PM on Monday, April 28. The file must be in PDF format and uploaded via the Google Form attachment field corresponding to each competition category (submission is completed during registration). Late submissions will not be accepted.</p>
April 28 (Monday) Before 12:00PM	(Preliminary review) Electronic file upload of written briefing	<p>Registered teams must upload their preliminary written materials by 12:00 PM on Monday, April 28. The file must be in PDF format and uploaded via the Google Form attachment field corresponding to each competition category (submission is completed during registration). Late submissions will not be accepted.</p>
March 25 (Tuesday) 12:10-13:00	Intercollegiate Cup Innovation and Entrepreneurship Competition – Information Session (Session One)	<p>Presentation Topic: Introduction to the 2025 Chang Gung University "Young Entrepreneurs Dream-Building Program" Intercollegiate Cup Innovation and Entrepreneurship Competition Information Session.</p> <ol style="list-style-type: none"> Speakers: 12:00-12:30 Framework for Campus Startup Guidance and Competition Overview (Director of the Innovation Incubation Center) 12:30-13:00 Entrepreneurship Experience Sharing by Student Entrepreneurship Teams Location: Innovation Base, Incubation

		<p>Center, Chang Gung University</p> <p>3. Registration method:</p> <p>A. Chang Gung University teachers and students:</p> <p>(1) Log in to icgu (school information system) > "Activity Registration System".</p> <p>(2) Log in to the Chang Gung University APP > Mobile CGU > Campus Activities.</p> <p>B. Non-Chang Gung University Registration Form:</p> <p>https://forms.gle/XnCq7ZeXE4FTG2S57</p> <p>4. Online Presentation Link:</p> <p>The online briefing session link will be announced separately on the competition website.</p>
<p>April 2 (Wednesday) 12:10-13:00</p>	<p>Intercollegiate Cup Innovation and Entrepreneurship Competition – Information Session (Session Two)</p>	<p>Presentation Topic: Introduction to the 2025 Chang Gung University "Young Entrepreneurs Dream-Building Program" Intercollegiate Cup Innovation and Entrepreneurship Competition Information Session.</p> <p>1. Speakers:</p> <p>12:00-12:30 Framework for Campus Startup Guidance and Competition Overview (Director of the Innovation Incubation Center)</p> <p>12:30-13:00 Experience Sharing on Mentoring Student Competition Teams.</p> <p>2. Location: Innovation Base, Incubation Center, Chang Gung University</p> <p>3. Registration method:</p> <p>A. Chang Gung University teachers and students:</p> <p>(1) Log in to icgu (school information system) "Activity Registration System".</p> <p>(2) Log in to the Chang Gung University APP > Mobile CGU > Campus Activities.</p> <p>B. Non-Chang Gung University Registration Form:</p> <p>https://forms.gle/XnCq7ZeXE4FTG2S57</p> <p>4. Online Presentation Link:</p> <p>The online briefing session link will be announced separately on the competition website. website.</p>
<p>Friday, May 2 at 5:00 PM</p>	<p>Announcement of Initial Review Results</p>	<p>The announcement will be posted on the Chang Gung University Innovation Incubation Center website, Facebook and Instagram fan pages. Please make sure to check online for</p>

		the list of teams that have advanced to the finals.
May 12 (Monday) Before 12:00PM	The deadline for submitting materials for the finals	<p>Please submit your final presentation slides (PPT file and PDF file) to the mailbox of each group window, the file cannot be changed after the deadline.</p> <p>★Contact information for each group:</p> <p>1. I Innovation and Entrepreneurship Group: Ms. Hsin-Yin Hong E-mail: d000020195@cgu.edu.tw Contact number: (03)211-8800 ext.:3902</p> <p>2. Healthcare and AI Innovative Medical Applications Group: Mr. Wei-Hung Huang E-mail: d000020225@cgu.edu.tw Contact number: (03) 211-8800 ext. 3903</p> <p>3. Sustainable Innovation Group: Ms. Wei-Yu Huang E-mail: weiyu@cgu.edu.tw Contact number: (03) 211-8800 ext. 5556</p>
May 18 (Sunday)	Finals and Awards Ceremony	Location: Conference Hall, 2nd Floor, First Medical Building, Chang Gung University"

■ Eligibility Criteria

1. Each team must consist of at least 3 members, with a minimum of 2 members (including the team leader) being current students enrolled in national colleges or universities. There are no restrictions based on school, major, or academic year.
2. Teams are allowed to be composed of members from different schools or majors, and members may recruit alumni or individuals from the community. However, the same individual may not simultaneously participate in multiple teams.
3. Teams must possess the technical capabilities to implement their product ideas and must not have registered as a company.
4. Team members are not permitted to be changed after the registration deadline. It is essential to accurately complete the competition registration

materials. Teams are responsible for any negative impact on their participation rights resulting from incomplete or non-compliant information.

■ Competition Rules

1. Competition Rules
2. The competition consists of two stages: the first stage preliminary review (written evaluation) and the second stage final (oral presentation and judges' questioning). Teams that pass the preliminary review will proceed to the final round.
3. Competition Theme

Grouping	Topic content
Innovation and Entrepreneurship Group	<ul style="list-style-type: none">• Smart Business: Digital transformation, e-commerce innovation, supply chain optimization, and marketing technology (MarTech) applications.• Emerging Technology Innovation: Applications of AI, blockchain, and cloud computing in new business models.• Digital Lifestyle: Smart homes, personalized service platforms, digital entertainment, and mobile payments.• Cultural and Creative Industries: Creative content, immersive experiences, new forms of art and entertainment.
Healthcare and AI Innovative Medical Applications Group	<ul style="list-style-type: none">• AI and Data Applications: Innovative applications of artificial intelligence, machine learning, and big data analytics in health management and care.• Smart Healthcare: Telemedicine, smart hospital wards, medical imaging analysis, and personalized precision medicine.• Smart Well-being and Long-term Care: Smart rehabilitation devices, home care technologies, and elderly health management.• Innovative Medical Devices and Biomedical Technologies: Wearable devices, smart diagnostic technologies, and data-driven diagnostic and treatment tools.

Sustainable Innovation Group	<ul style="list-style-type: none"> • Sustainable Environment and Resource Management: Green technologies (low-carbon technologies, renewable energy, smart energy management), water resource management (water conservation, wastewater recycling and treatment), and waste management & circular economy (campus waste reduction, recycling systems, second-hand trade). • Smart Cities and Green Infrastructure: Smart transportation and green mobility (electrification of shuttle buses, carbon emission reduction), green buildings, and air quality optimization. • Landscape and Biodiversity: Campus design, landscape beautification, and conservation. • Social Impact and Cultural Education: Public welfare technology and social enterprises (fair trade, local revitalization), sustainable food and food circulation (food waste reduction, redistribution), and cultural preservation & educational innovation (digital transformation of traditional crafts, community-based learning).
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4. Phase One Preliminary Registration:

Participating teams must complete the online registration form between Friday, March 21, 2025, and Monday, April 28, 2025, by 12:00 PM. They must also upload a scanned copy of the "Personal Data Collection Consent and Competition Declaration" (Annex 2) signed by all team members and their advisor.

5. Participating teams must upload their preliminary written presentation in PDF format no later than 12:00 PM on Monday, April 28.

The file must be uploaded via the Google Form attachment field provided by the organizer (based on each category) at the time of registration—submission is completed upon registration. Late submissions will not be accepted.

6. The preliminary selection results will be announced on May 2, 2025 (Friday) on the Chang Gung University Innovation Incubation Center website, as well as on the Facebook and Instagram fan pages. The list of the 10 teams selected for the finals will also be notified via email.

7. Second Stage Final Instructions :

(1) Teams that pass the preliminary review are required to send their final presentation file (PPT/PDF) to the designated contact email for each category.

The subject of the email should be "Team Name_2025 Chang Gung University Young Entrepreneurs Dream-Building Program." The deadline for submissions is before 12:00 PM on May 12, 2025 (Monday).

(2) The final round of the competition will be held on May 18, 2025 (Sunday), in the Conference Hall on the 2nd floor of the First Medical Building at Chang Gung University. The selection process will involve presentation explanations and judges' questioning. Additionally, professional mentors will be available for consultation on relevant entrepreneurial issues.

■Evaluation method

1. Preliminary Round: After passing the qualification review, the judging panel will evaluate each participating team based on the documents submitted (Attachment One, Two, Three). The top 10 outstanding teams will be selected to advance to the final round.

Selection Criteria	Item Description	Percentage
Innovation and Uniqueness of the Entrepreneurial Concept	Creativity and uniqueness of the concept, differentiation from existing solutions, and competitive advantage.	35%
Feasibility of the Business Venture	Market potential and growth value, technological application value of the product or service, and market acceptance.	35%
Completeness of the Proposal Structure	Logical coherence and completeness of the proposal's structure and content.	25%
Team Composition	Entrepreneurial team composition and role distribution, members' technical and core competencies, and key resources and partnerships.	5%

2. Final Round: Expert scholars are invited by the organizers to serve as judges. On the day of the final, oral presentations will be conducted, and the evaluation method will be based on presentation reviews. Each team will be limited to 15 minutes for their presentation (7 minutes for oral presentation, 8 minutes for Q&A). The oral presentations will be evaluated based on the following criteria:

Selection Criteria	Item Description	Percentage
Innovation and Uniqueness of the Entrepreneurial Concept	Overall Innovation and Uniqueness of the Business Concept	25%
Entrepreneurial Feasibility and Future Growth Potential	Feasibility of Product or Service Implementation, Market Competitive Advantage, Profit Model, and Scalability Potential	25%
Logical Coherence and Completeness of the Proposal	Completeness of the Final Presentation Structure, Logical Explanation and Clarity, Time Management and Smoothness	25%
On-the-spot Performance and Response Ability	Clarity of Presentation, Team's On-Site Responsiveness, and Professionalism in Answering Questions	25%

■ Explanation of Awards

1. Innovation and Entrepreneurship Group

Awards	Bonus content	
First Place	1team	NT\$40,000, one trophy per team, one certificate per person
Second Place	1team	NT\$30,000, one trophy per team, one certificate per person
Third Place	1team	NT\$20,000, one trophy per team, one certificate per person
Honorable Mention	2teams	NT\$5,000, one certificate per person

2. Healthcare and AI Innovative Medical Applications Group

Awards	Bonus content	
First Place	1team	NT\$40,000, one trophy per team, one certificate per person
Second Place	1team	NT\$30,000, one trophy per team, one certificate per person
Third Place	1team	NT\$20,000, one trophy per team, one certificate per person
Honorable Mention	2teams	NT\$5,000, one certificate per person

3. Sustainable Innovation Group

Awards	Bonus content	
First Place	1team	NT\$40,000, one trophy per team, one certificate per person
Second Place	1team	NT\$30,000, one trophy per team, one certificate per person
Third Place	1team	NT\$20,000, one trophy per team, one certificate per person
Honorable Mention	2teams	NT\$5,000, one certificate per person

4. Stamp Duty on Prize Money

The competition prize money will be collected by the team representative on behalf of the team, and will be disbursed according to the administrative procedures of Chang Gung University. The disbursement process may take approximately 3-4 weeks, so we kindly ask for your patience. The recipient must have a bank account in Taiwan to receive the prize. Additionally, there will be a stamp duty fee of 0.4% (4 per thousand) collected on the prize money. This fee must be paid in cash when submitting the receipt. For prize money exceeding (but not including) NT\$20,000, the following withholding tax rules will apply:

- (1) If the recipient is an individual residing in Taiwan or a profit-seeking enterprise with a fixed place of business in Taiwan, 10% of the total prize amount will be withheld.
- (2) If the recipient is not an individual residing in Taiwan or a profit-seeking enterprise with a fixed place of business in Taiwan, 20% of the total prize amount will be withheld.

■The format of the preliminary proposal

1. Design a presentation of no more than 20 slides based on the competition theme.
2. The file must be submitted in PDF format.
3. The suggested content for the written presentation can be found in Annex 3.

■Explanation of Competition Process

1. Preliminary Review: After a qualification review, the judging panel will evaluate the submitted materials from each participating team. Teams that

pass this stage will proceed to the final round. The results of the preliminary review will be announced on May 2, 2025 (Friday) on the homepage of our university's Incubation Center, as well as on our Facebook and Instagram fan pages. The list of the top ten teams entering the final round will also be sent via email notification.

2. Final Round: Teams that pass the preliminary review must submit their final presentation file via email. The submission deadline is 12:00 noon on Monday, May 12, 2025. Qualified teams from the preliminary review will present their projects in person and participate in a question-and-answer session on the day of the final round. Each team will have 7 minutes for their presentation and 8 minutes for the Q&A session. Formal attire is required for the final round.
3. During the Q&A session of the final round, the judging panel will inquire whether the innovative entrepreneurial concept is worthy of investment.
4. Final Round Date: May 18, 2025 (Sunday)
5. Venue: Conference Hall, 2nd Floor, First Medical Building.

■ Contact Person

1. Innovation and Entrepreneurship Group:

Ms. Hsin-Yin Hong

E-mail: d000020195@cgu.edu.tw

Contact number: (03)211-8800 ext.:3902

2. Healthcare and AI Innovative Medical Applications Group:

Mr. Wei-Hung Huang

E-mail: d000020225@cgu.edu.tw

Contact number: (03) 211-8800 ext. 3903

3. Sustainable Innovation Group:

Ms. Wei-Yu Huang

E-mail: weiyu@cgu.edu.tw

Contact number: (03) 211-8800 ext. 5556

■ Final Round Schedule

Time	Item
09:00-09:30	Main Venue Entry (Registration)
09:30-09:45	Opening Ceremony
09:45-09:50	Moving to Sub-venue
09:50-10:05	Group 1
10:05-10:20	Group 2
10:20-10:35	Group 3
10:35-10:50	Group 4
10:50-11:05	Group 5
11:05-11:20	Intermission
11:20-11:35	Group 6
11:35-11:50	Group 7
11:50-12:05	Group 8
12:05-12:20	Group 9
12:20-12:35	Group 10
12:35-13:00	Lunch Break
13;30-14:00	Award Ceremony
14:00	Closing Ceremony (Sign-out)

2025 Chang Gung University

This form should be completed online via Google Forms.

【Young Entrepreneurs Dream-Building Program】

Intercollegiate Innovation and Entrepreneurship Competition Team Member Basic Information Form

Team Name : _____

Registration Category :

- ☐ Innovative Entrepreneurship and Technology Group
☐ Healthcare and AI Innovative Medical Applications Group
☐ Sustainable Innovation Group

Advising Professor			
Name		Job Title	
E-mail			
Affiliated School		Department	

Team Member 1 (Team Leader & Primary Contact)			
Name		Gender	
School attending		Department/ Major/Year	
Current occupation	<input type="checkbox"/> Bachelor's <input type="checkbox"/> Master's <input type="checkbox"/> Doctoral <input type="checkbox"/> Other		
Line ID		Phone number	
E-Mail			

Team Member 2			
Name		Gender	
School attending		Department/ Major/Year	
Current occupation	<input type="checkbox"/> Bachelor's <input type="checkbox"/> Master's <input type="checkbox"/> Doctoral <input type="checkbox"/> Othe		
E-Mail			

Team Member 3			
Name		Gender	
School attending		Department/ Major/Year	
Current occupation	<input type="checkbox"/> Bachelor's <input type="checkbox"/> Master's <input type="checkbox"/> Doctoral <input type="checkbox"/> Othe		
E-Mail			
Working Professional	(If you are a working professional, please provide your current organization and job title.)		

You can add additional fields if the form is insufficient.

Participation Agreement

_____ (Team Name) agree to participate in the 「2025 Chang Gung University 5th Young Entrepreneurs Dream-Building Program Intercollegiate Innovation and Entrepreneurship Competition」 (hereinafter referred to as “the Competition”) and hereby declare:

- I. Our team guarantees that all members have thoroughly understood the competition guidelines (including appendices) and official announcements. There is no instance of proxy signing, and we fully agree to comply with all regulations. If any submitted or shortlisted work is reported or found to have been completed by others or to have violated the competition rules, and such claims are substantiated, the awarded qualifications and prizes will be revoked.
- II. All team members hereby certify that all submitted registration information is accurate and that the work submitted for the competition is our original creation. It has not been plagiarized from others, and if any third-party intellectual property rights are involved, we have obtained the necessary authorization from the rights holders. The work does not infringe on any third party’s intellectual property rights. If the work is not entirely original, the sources will be properly cited. In the event of any false statements or violations, we accept full legal responsibility.
- III. Agrees to submit all required documents on time and in accordance with the specified deadlines.
- IV. Agrees that all materials submitted during the competition remain the intellectual property of the participating team. However, we grant the university a royalty-free license to use these materials strictly for event promotion, documentation, and showcasing competition results. The materials shall not be used for commercial purposes.
- V. Agrees to cooperate during the competition period in the following ways:
 - i. Follow-up on project outcomes: Provide product demos or trial operation experiences along with relevant explanations and materials.
 - ii. Promotion of innovation and entrepreneurship: Share our entrepreneurial journey and achievements through written content, videos, and images.
 - iii. Tracking of talent development: Provide updates on team progress and members’ entrepreneurial career paths as part of this initiative.
 - iv. Participation in knowledge-sharing activities: Grant Chang Gung University and the organizing units a royalty-free license to use our materials for presentations, exhibitions, promotions, and sharing events.
- VI. Our team voluntarily agrees to abide by all the terms and conditions outlined in this notice. The competition organizing committee reserves the right to amend, update, and provide the final interpretation of these terms.

Chang Gung University Innovation Incubation Center

Team Advisor Signature :

Team Members Signature :

Both the team advisor and all team members must sign personally. Do not sign on behalf of others.

Year Month Day

The Suggested Outline for Presentation Format

Presentation Format

1. Design a presentation of no more than 20 slides based on the competition theme.
2. The presentation must be submitted in **PDF format**.
3. Recommended content structure for the written presentation:
 - I. **Entrepreneurial Opportunity & Concept**
 - Business idea, team member introduction, problem identification & solution, product/service details, etc.
 - II. **Market Analysis**
 - Target market, market characteristics and size, competitive landscape (market share, strengths & weaknesses of competitors), etc.
 - III. **Marketing Strategy**
 - Target customer segments, marketing strategy, etc.
 - IV. **Business Model & Expected Benefits**
 - Business model, revenue model, etc.
 - V. **Conclusion & Investment Benefits**
 - Summary of the business plan, expected benefits, potential risks, and challenges assessment, etc.
 - VI. **References & Appendices**