

ICAM Agenda 行程：

Agenda Timezone:



Agenda:

Sunday Monday Tuesday Wednesday
April 6 April 7 April 8 April 9

4:00 PM - 6:00 PM CET
Early ICAM Check - In and Information

Agenda:

Sunday Monday Tuesday Wednesday
April 6 **April 7** April 8 April 9

8:30 AM - 6:30 PM CET
ICAM Check - In and Information

8:30 AM - 9:30 AM CET
Welcome Refreshments & Exhibit Hall Grand Opening

8:30 AM - 7:00 PM CET
Exhibit Hall Open

8:45 AM - 9:15 AM CET
Navigating ICAM: A Guide for First-Time Attendees

9:30 AM - 10:00 AM CET
Conference Welcome & State of Business Education

10:00 AM - 11:00 AM CET
Keynote I: Innovate or Stagnate: The Urgent Need for Transformation in Business Schools

11:00 AM - 11:45 AM CET
Networking Break

11:00 AM - 11:45 AM CET

Connect & Learn: Networking by Region & School Type

11:45 AM - 12:30 PM CET

(A1) Demystifying Faculty Qualifications Under AACSB Standard 3

Elevate Your Quality

11:45 AM - 12:30 PM CET

(A2) The Impact of Geopolitics on Internationalization of Business Schools

Impact Society

11:45 AM - 12:30 PM CET

(A3) Integrating AI into the Curriculum

Enhance Relevance

11:45 AM - 12:30 PM CET

(A4) Enrollment Rescue Plan

Trends That Transform

12:30 PM - 1:45 PM CET

Networking Luncheon

1:45 PM - 2:45 PM CET

From Disruption to Reinvention: How AI is Redefining Business Education

1:45 PM - 2:15 PM CET

Quick Learn: The Next Big Thing: Lifelong Learning

1:45 PM - 2:15 PM CET

Quick Learn: Making Accounting Cool for Today's Students

2:20 PM - 2:50 PM CET

Quick Learn: Advancing Research Impact: Innovative Approaches to Dissemination

2:45 PM - 3:30 PM CET

Networking Break

2:45 PM - 3:30 PM CET

Connect & Learn: Networking by Region & School Type

3:30 PM - 4:15 PM CET

Evolve or Expire: The Business School Showdown

4:15 PM - 5:00 PM CET

Turning Insights into Action

5:00 PM - 5:45 PM CET

European Regional Network Meeting

Member-Driven

5:00 PM - 5:45 PM CET

MBA For Working Professionals Affinity Group Meeting

Member-Driven

5:00 PM - 5:45 PM CET

Resource Session: Transforming Business Education through VR and AI Driven Immersive Learning

Partner-Driven

5:00 PM - 5:45 PM CET

UK and Ireland Regional Network Meeting

Member-Driven

5:00 PM - 5:45 PM CET

Women Advancing Management Education Affinity Group Meeting

Member-Driven

5:45 PM - 7:00 PM CET

Welcome Reception

Agenda:

Sunday Monday **Tuesday** Wednesday
April 6 April 7 **April 8** April 9

8:30 AM - 5:30 PM CET

ICAM Check- In & Information

8:30 AM - 4:00 PM CET

Exhibit Hall Open

8:30 AM - 9:30 AM CET

Refreshments and Networking

8:30 AM - 9:30 AM CET

Connect & Learn: Networking by Region & School Type

8:45 AM - 9:30 AM CET

Accreditation Q&A: CIR

8:45 AM - 9:30 AM CET

Accreditation Q&A: Initial

9:45 AM - 10:45 AM CET

Keynote II

10:45 AM - 11:30 AM CET

Networking Break

11:30 AM - 12:15 PM CET

(B1) Incorporating Indirect Measures into Your AoL Process

Elevate Your Quality

11:30 AM - 12:15 PM CET

(B2) Beyond the Bottom Line: The Moral Mandate of Business Education

Impact Society

11:30 AM - 12:15 PM CET

(B3) Shorter, Smarter, Specialized: Reinventing the MBA

Enhance Relevance

11:30 AM - 12:15 PM CET

(B4) Revenue Diversification for Business Schools

Trends That Transform

12:15 PM - 1:30 PM CET

Networking Luncheon

1:30 PM - 2:15 PM CET

(C1) Leveraging AI in the AACSB Accreditation Process

Elevate Your Quality

1:30 PM - 2:15 PM CET

(C2) Beyond Silos: Interdisciplinary Education for Complex Challenges

Impact Society

1:30 PM - 2:15 PM CET

(C3) Upskilling Your Faculty in the Era of AI

Enhance Relevance

1:30 PM - 2:15 PM CET

(C4) Mini TED Talk Style Presentations: B-School & Business Partnerships

Trends That Transform

2:15 PM - 3:00 PM CET

Networking Break

2:15 PM - 3:00 PM CET

Connect & Learn: Networking by Region & School Type

3:00 PM - 4:00 PM CET

Global Research Impact Framework

4:00 PM - 5:00 PM CET

AACSB Officers' Remarks and Annual Business Meeting

5:00 PM - 5:45 PM CET

Beta Gamma Sigma International Honoree Recognition and Presentation

5:00 PM - 5:45 PM CET

Entrepreneurship and Innovation Affinity Group Meeting

Member-Driven

5:00 PM - 5:45 PM CET

New Deans Affinity Group Meeting

Member-Driven

5:00 PM - 5:45 PM CET

Online Learning Affinity Group Meeting

Member-Driven

5:00 PM - 5:45 PM CET

Responsible Management Education Affinity Group Meeting

Member-Driven

5:45 PM - 7:00 PM CET

Evening Reception

Sponsored by  | 

Agenda:

Sunday Monday Tuesday **Wednesday**
April 6 April 7 April 8 **April 9**

8:30 AM - 12:30 PM CET

ICAM Check-In & Information

8:30 AM - 9:00 AM CET

Refreshments and Networking

8:30 AM - 9:15 AM CET

Associate Deans Affinity Group Meeting

Member-Driven

8:30 AM - 9:15 AM CET

Digital Transformation Affinity Group Meeting

Member-Driven

8:30 AM - 9:15 AM CET

Small Schools Affinity Group Meeting

Member-Driven

9:30 AM - 10:30 AM CET

Keynote: Mastering Misinformation

10:45 AM - 11:30 AM CET

(D1) Accreditation Tables 101

Elevate Your Quality

10:45 AM - 11:30 AM CET

(D2) Measuring Societal Impact with Positive Impact Rating

Impact Society

10:45 AM - 11:30 AM CET

(D3) Mastering Storytelling for Business School Excellence

Enhance Relevance

11:45 AM - 12:30 PM CET

Strategic Alliances: Rethinking Collaboration for Impact

12:30 PM - 12:45 PM CET

Conference Closing