

長庚大學 工商管理學系碩士班 (MS) 必選修科目表 (113學年度入學適用)
Curriculums of MS Program at the Department of Industrial and Business Management at Chang Gung University
(Applicable to Newly-Admitted Students for the 2024 Academic Year)

必選修 Required/ Elective Courses	科目名稱 Course Title	修業 年級 Year	上學期(學分) Fall Semester (Credits)	下學期(學分) Spring Semester (Credits)	說明 Remarks
必修 Required Two Choose One	應用統計 Applied Statistics	1	3		
	最佳化與模擬 Optimization and Simulation	1	3		
必修 Required Four Choose Two	財務管理 Financial Management	1	3		
	行銷管理 Marketing Management	1		3	
	生產與作業管理 Production and Operations Management	1		3	
	策略人力資源管理 Strategic Human Resource Management	1		3	
選修 Elective	日本企業的經營管理 Japanese Management System	1	2		英文授課 Taught in English
	管理經濟 Managerial Economics	1	3		
	專案管理 Project Management	1	3		
	企業研究方法 Business Research Methods	1		3	
	財務計量 Financial Econometrics	1		3	
	管理會計 Managerial Accounting	1		3	
	財務營運分析 Financial Analysis for Business Operation	1		3	
	精實供應鏈管理 Lean Supply Chain Management	1		3	
	品質管理與方法 Quality Management and Methods	1		3	
	商業智慧分析 Business Intelligence and Analytics	1		3	
	企業財務數據分析 Financial Data Analysis in Contemporary Business	2	3		
	期貨與選擇權 Futures, Options, and Other Derivatives	2	3		
備註 Additional Notes	<p>1. 畢業學分為39學分。 (1)必修9學分。 (2)選修24學分(所選修至少12學分；醫管系碩士班、工設系碩士班、資管系碩士班及商管專業學院碩士學位學程之課程可承認12學分。) (3)論文6學分(通過學位考試並繳交通過審核論文後給予)。</p> <p>2. 須達英文畢業門檻方可畢業。</p> <p>3. 外籍生若無英文授課之必修課程：相同科目名稱可至管理學院他所修習；科目名稱不同之課程經系務會議審查通過後始得修習抵免。</p> <p>1. Completion of 39 credits is required for graduation. (1) Required courses count for 9 credits. (2) Elective courses count for 24 credits (at least 12 credits in Dept. of Industrial and Business Management; a maximum of 12 credits can be recognized for courses in Dept. of Health Care Management, Dept. of Industrial Design, Dept. of Information Management and MBA program). (3) Thesis counts for 6 credits. (Credits will be given after passing the master oral examination and submitting an approved thesis.)</p> <p>2. Students must meet the English standard requirement in order to graduate.</p> <p>3. International students who do not have a required (elective) course in English may take the same course title at another school in the College of Management; Courses with different subject names may be taken only after review and approval by the Departmental Council.</p>				